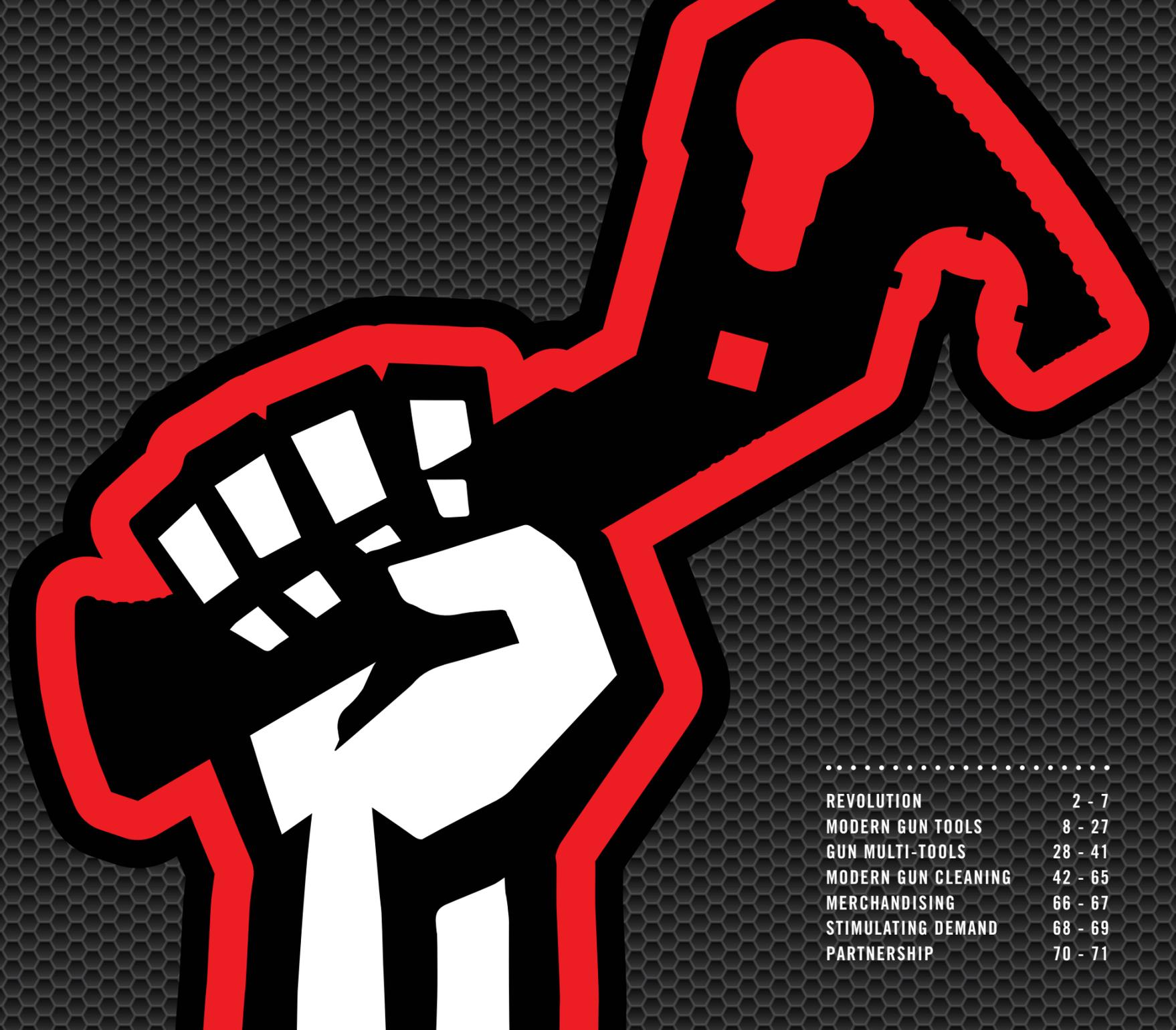




**REAL
AVID®**

2019

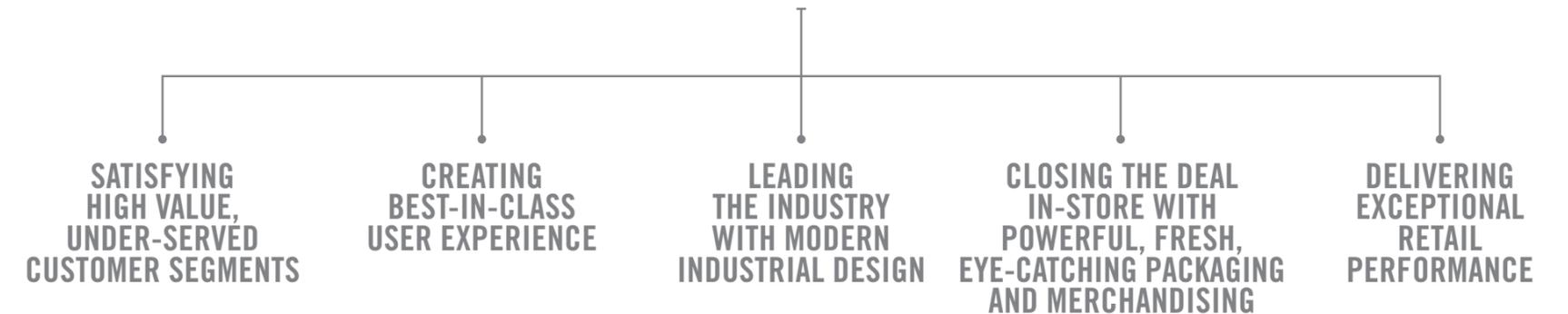
BEST TOOLS FOR THE JOB



.....

REVOLUTION	2 - 7
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LEADING THE EXPERIENCE REVOLUTION.



GAME CHANGING INNOVATION. YEAR AFTER YEAR.

INVENTING & RE-INVENTING 10-20 NEW PRODUCTS ANNUALLY.

DRIVING INCREMENTAL REVENUE FOR RETAILERS BY CREATING EXCITING NEW PRODUCT CATEGORIES AND TRANSFORMING COMMODITY, LOW MARGIN PEGS INTO HIGHER VALUE, TOP SELLING PEGS.



THE GUN TOOL™

INVENTED FIRST MULTI-TOOL EXCLUSIVELY FOR GUNS. TOP SELLING GUN MULTI-TOOL OF ALL TIME. CREATED THE GUN MULTI-TOOL CATEGORY.



THE PISTOL TOOL™

INVENTED FIRST MULTI-TOOL FOR LARGEST SEGMENT OF GUN OWNERS. TOP SELLING MULTI-TOOL FOR HANDGUNS.



THE AR15 SCRAPER™

INVENTED FIRST COMPREHENSIVE BOLT CARRIER GROUP CLEANING TOOL.



GUN BOSS® PRO

INVENTED FIRST STAND-UP CLEANING KITS. MODERN, NO RATTLE, NO SPILL PROFESSIONAL GRADE KITS. CHANGED LOW VALUE, COMMODITY CLEANING KIT CATEGORY.



SMART MAT®

INVENTED FIRST CLEANING MAT WITH INTEGRATED MAGNETIC PARTS TRAY. TRANSFORMED OLD, DUSTY, LOW MARGIN, BOTTOM SHELF PRODUCT CATEGORY INTO HIGH VALUE PEGS.



ARMORER'S MASTER WRENCH™

INVENTED FIRST ERGONOMIC ARMORER'S WRENCH. FIRST TO OFFER FOOL-PROOF TORQUE. FIRST WITH INTEGRATED, CHANGEABLE HAMMER HEADS. IT'S THE WORLD'S MOST ADVANCED ARMORER'S WRENCH.



BORE BOSS®

INVENTED FIRST SELF-STORING BORE CLEANER. REVOLUTIONIZED THE MOST POPULAR BORE CLEANING CATEGORY.



MODERN GUN TOOLS



GUN MULTI-TOOLS



MODERN GUN CLEANING

REAL AVID IS THE LEADER IN
DIY FOR GUNS™

WE RELENTLESSLY INVENT SUPERIOR PROBLEM-SOLVING PRODUCTS AND INSTRUCTION THAT IMPROVE THE EXPERIENCE OF CLEANING, MAINTAINING, BUILDING, MODIFYING AND REPAIRING GUNS.

RELEVANT, HIGH VALUE CONSUMER FOCUS.

There is a new breed of gun owner that has been driving growth in gun accessories & maintenance for the past decade. From AR15s to handguns to tactical rifles and shotguns, these highly motivated consumers are hands-on and have a personal “can do”, “want to” do-it-themselves attitude to maintaining, building and equipping their guns. Personalizing and maintaining on-trend guns that fit their needs and stir their imaginations, drives their passion and purchase behavior. They take pride in their guns and value companies that help them to work smarter.

Real Avid is dedicated to equipping and empowering these dedicated hands-on GUN DIY consumers.

Using the insights and experience of professional gunsmiths, armorers, avid consumers, LE and military professionals, we create master grade gun tools and cleaning equipment. These professional grade products are serious upgrades over the status quo and deliver superior design, enhanced capability and ultimately...a best-in-class user experience.

Whether you're a private shop owner or big box buyer, serving this new breed of gun owner has never been harder. Big companies with tired brands attempt to dominate shelves with stale, de-featured products that fail to excite the modern gun owner and saddles you with declining turns and margins. It's time to change the guard and offer innovative new products that excite and solve your consumers itch for better, higher performing products. You can offer this and be the place consumers come to escape the noise and sameness that has been the status quo for far too long.



RETHINK. REDESIGN. REINVENT. RAISE THE BAR. WELCOME TO THE FUTURE!

MODERN GUN TOOLS

THE OLD WAY:

For decades, gunsmiths, armorers and serious users have been stuck using outdated tools with antiquated functionality and poor design. Meanwhile modern guns and the expectations of modern users have progressed dramatically. Gun tools haven't kept pace!

THE NEW WAY:

For those who repair, customize, enhance or build firearms, Real Avid offers a new breed of pro-grade tools that raise the bar and make the job faster, easier and better! Packed with enhanced functionality, built-in "extra-hand" assistance, work flow enhancements, no-brainer user insights, ergonomic designs and better materials – these tools define Best Tool For The Job.



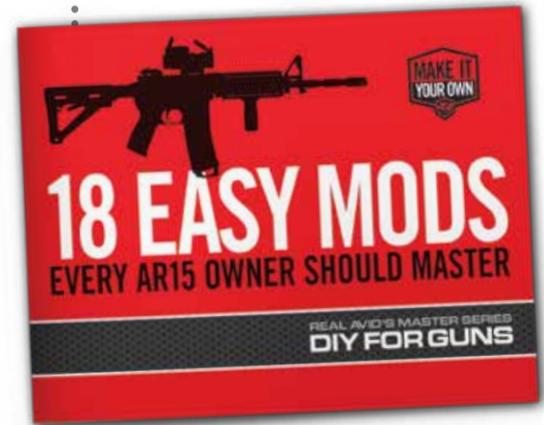
MORE THAN JUST A GUN.

The AR15 platform is at the heart of the modern Gun DIY movement. Countless companies make accessories and aftermarket components for a growing legion of AR15 owners intent on upgrading and customizing their guns. Even as new gun sales flatten, this huge installed base of owners is fueling the demand for an ever-expanding accessory universe.

Real Avid equips and empowers these DIY minded users with master grade armorer's tools that feature striking modern design, advanced capability and vital real-world ergonomics. The result? A best-in-class usability experience that makes the job easier and faster, fuels self-confidence and the desire to do more. We call this, Best Tool For the Job.



STEP-BY-STEP DETAILED INSTRUCTIONS FOR THE TOP 18 AR15 MODIFICATIONS.



DIY FOR GUNS MADE SIMPLE.

To serve the huge base of AR15 owners who are fueling the growth of aftermarket accessories, we created a master GUN DIY instruction manual. It's packed with easy-to-follow, photo illustrated, step-by-step, how-to-do-it directions for the 18 most popular modifications for AR15s. Written and edited by professional armorers, this authoritative book gives users the confidence and know-how to tackle everything from a simple sight install to the more challenging changing out of a barrel...and everything in between. 18 Easy Mods shows how to BUILD IT RIGHT.

Best of all, this Master Manual comes **FREE** with the new 2019 Armorer's Master Kit.





AR15 ARMORER'S MASTER KIT™

This kit of Master Grade Tools and how-to information equips you to confidently tackle everything from building your own gun from the ground up to customizing or modifying an existing gun. With better tolerances, materials and expanded capability, every tool is carefully designed to make each job as simple and easy to execute as possible. Housed in a professional tool case and equipped with step-by-step instructions, you will be able to work smarter and create better guns regardless of your experience level.

BOX ITEM # AVAR15AMK

MSRP \$249.99

SUPERIOR TOOLS & KNOW-HOW TO BUILD, REPAIR OR CUSTOMIZE YOUR AR15 WITH THE BEST TOOLS FOR THE JOB.



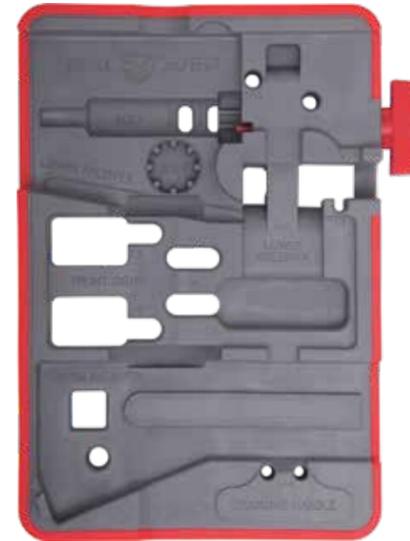
ARMORER'S MASTER WRENCH™



LUG-LOK™ UPPER VISE BLOCK



SMART-FIT™ AR15 VISE BLOCK



AR15 MASTER BENCH BLOCK™

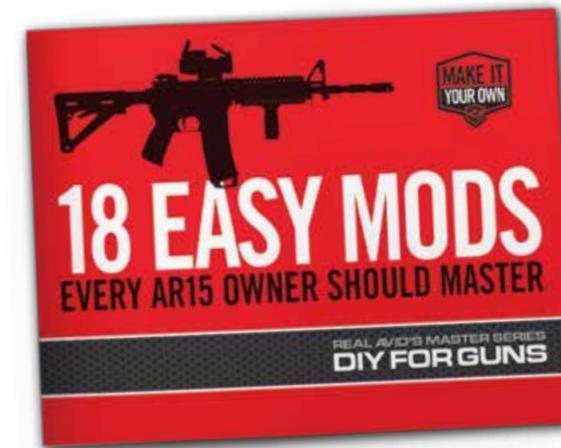
ADVANCED MASTER GRADE TOOLS PLUS DETAILED GUN DIY INSTRUCTIONS TO CUSTOMIZE YOUR AR15



ALL THE TOOLS YOU NEED

- Armorer's Master Wrench with Replacement Hammer Heads
- Lug-Lok Upper Vise Block
- Smart-Fit AR15 Lower Vise Block
- AR15 Master Bench Block
- Torque Wrench
- Easy-Grip Handguard Tool
- AR15 Pivot Pin Tool
- AR15 Pivot Lock
- AR15 Pin Punch Set
- Pin Alignment Tool
- Accu-Grip Picks
- Bore Illuminator/Safety Flag
- Front Sight Adjuster Tool
- Professional Tool Case

KEEPS TOOLS SECURELY ORGANIZED IN A PROFESSIONAL, PURPOSE-BUILT STORAGE CASE.

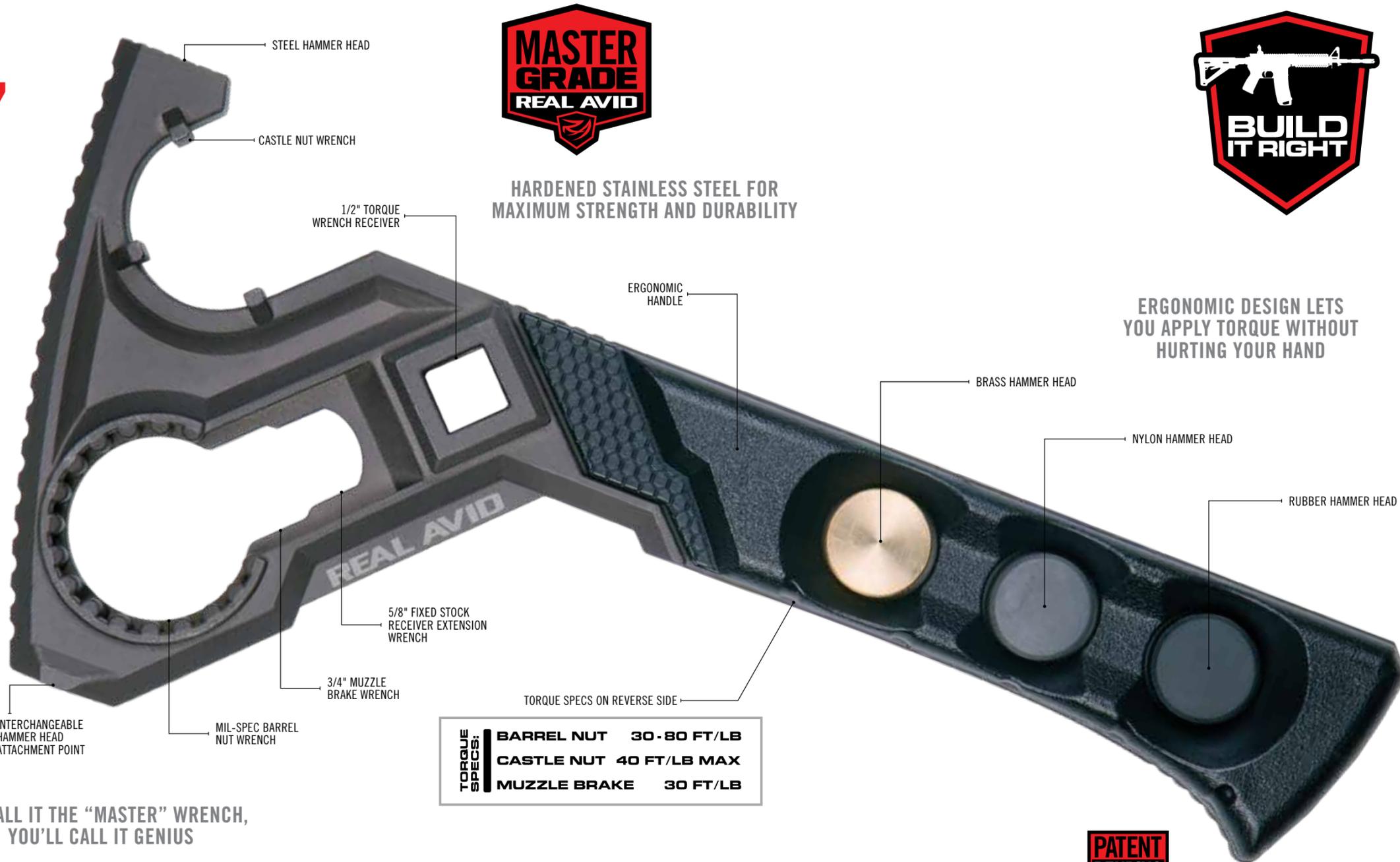


INCLUDED FREE
STEP-BY-STEP DETAILED INSTRUCTIONS FOR THE TOP 18 AR15 MODIFICATIONS



NEW

**DO IT YOURSELF,
MAKE IT YOUR
OWN, WITH THE
WORLD'S MOST
ADVANCED
ARMORER'S
WRENCH.**



ARMORER'S MASTER WRENCH™

This is the new standard for a professional armorer's wrench. Smarter, stronger, ergonomic. It fits your hand and your gun – precisely. The Real Avid Armorer's Master Wrench features best-in-class strength, precision fitment and ergonomic intelligence. Wrenches seat squarely for a no-slip fit on stubborn barrel nuts, castle nuts, muzzle brakes, or fixed stock receiver extensions. Industry first torque wrench attachment location is optimally positioned to provide consistent torque poundage for all nuts. As a bonus, interchangeable hammer heads make the Armorer's Master Wrench a "Master" hammer as well! This is the right tool for the job... and for you.

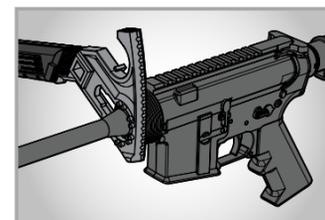
TRAP BLISTER ITEM # AVAR15AMW

MSRP \$69.99

NEXT-GEN PROFESSIONAL GRADE AR15 BUILD TOOL



Ergonomic handle for pain free torquing



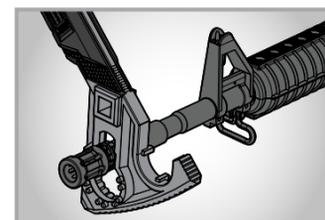
Barrel nut wrench precisely fits standard MIL-SPEC barrel nuts



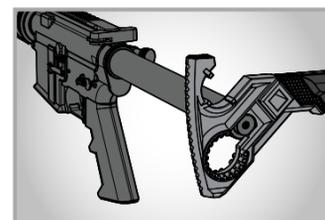
Barrel nut wrench precisely fits free-float style barrel nuts



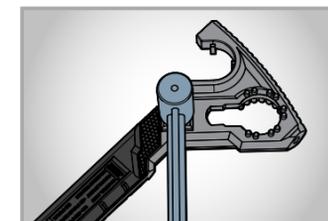
Castle nut wrench specifically designed to work around MIL-SPEC and aftermarket end plates



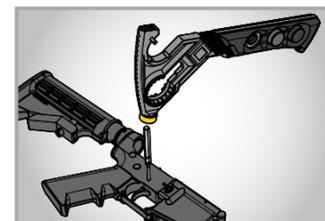
3/4" wrench fits most muzzle brakes



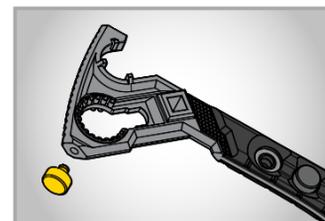
5/8" wrench fits fixed stock receiver extensions (buffer tubes) and some muzzle brakes



1/2" torque wrench receiver optimally located for accurate results



Armorer's wrench quickly transforms into versatile armorer's hammer



Three interchangeable hammer heads (nylon, rubber, brass)



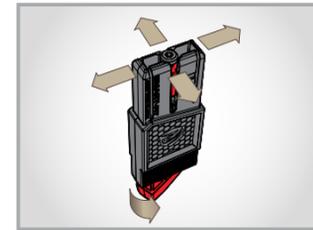
SMART-FIT™ AR15 VISE BLOCK

The Smart-Fit AR15 Vise Block is the last lower vise block you'll ever need. The patent pending block expands to fit any .223 / 5.56mm AR15 magwell, making loose, sloppy fitting blocks a thing of the past. Insert the block into the magazine well and simply rotate the adjustment handle to tighten the fit. This block can also be used with an inverted lower receiver to work on pistol grips or allow easy access to the underside of your AR15. For hassle-free cleaning, we included the AR15 Pivot Lock for hands-free access to the chamber and barrel. When you think about it, this brilliant design makes other blocks seem obsolete.

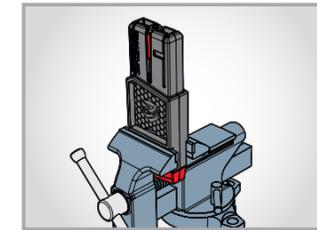
TRAP BLISTER ITEM # AVAR15SFVB

MSRP \$29.99

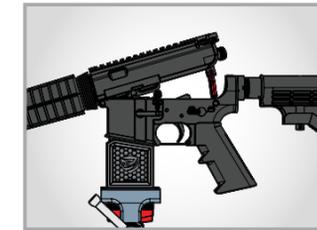
ADJUSTABLE FIT FOR ROCK-SOLID SUPPORT TO CLEAN, MAINTAIN, OR BUILD YOUR AR15.



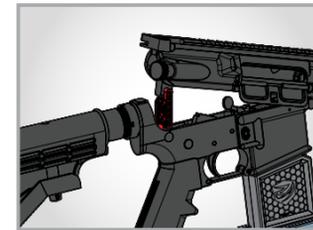
Base rotates to expand block for precise fit



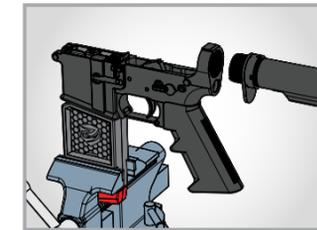
Vise block securely fits into bench vises



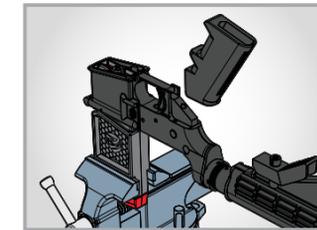
Securely holds gun while cleaning



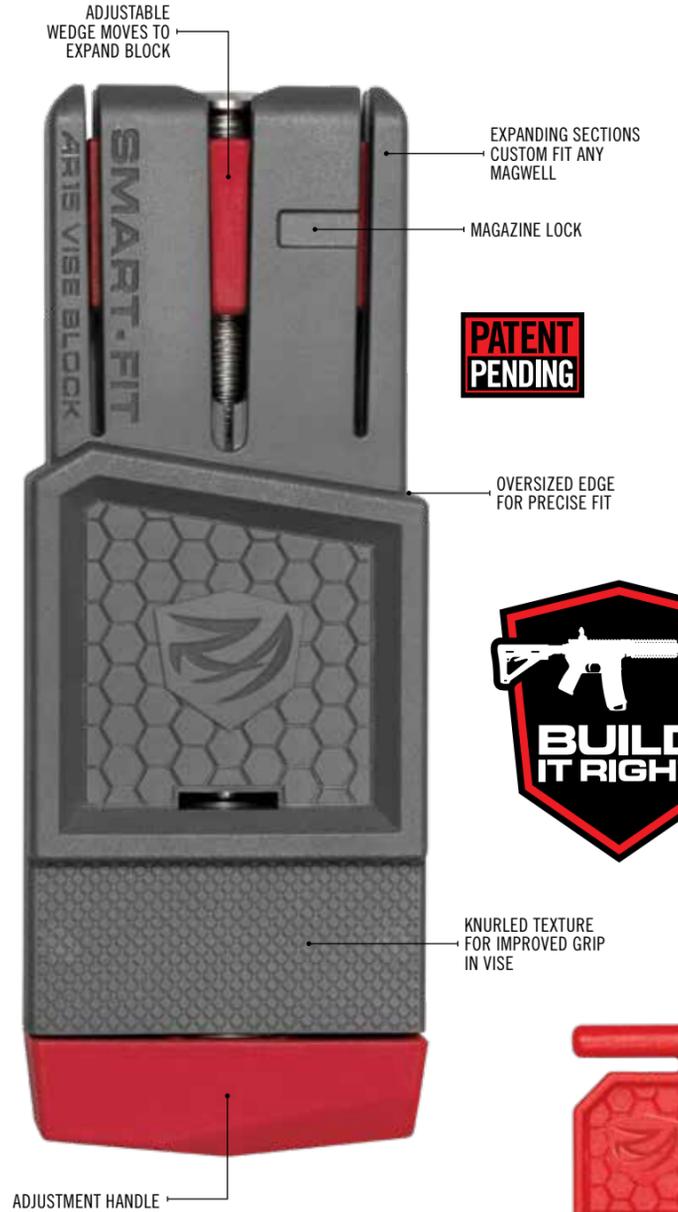
Pivot Lock holds gun open to optimal cleaning position



Steady base for installing or removing buffer tubes



Invert lower receiver for changing pistol grip



ADJUSTMENT HANDLE

ADJUSTS FOR A TIGHT
FIT IN ALL MAGWELLS

PLUS
AR15 PIVOT LOCK
SECURELY HOLDS UPPER
OPEN FOR CLEANING



**PATENT
PENDING**

OVERSIZED EDGE
FOR PRECISE FIT

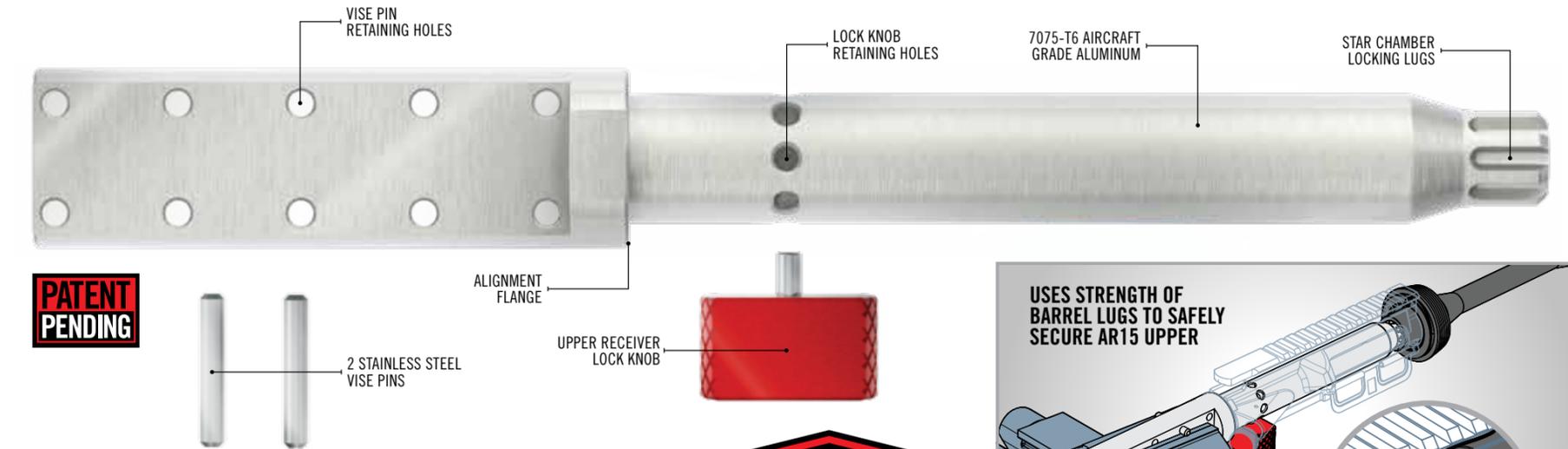
EXPANDING SECTIONS
CUSTOM FIT ANY
MAGWELL

MAGAZINE LOCK

ADJUSTABLE
WEDGE MOVES TO
EXPAND BLOCK



LUG-LOK™ UPPER VISE BLOCK



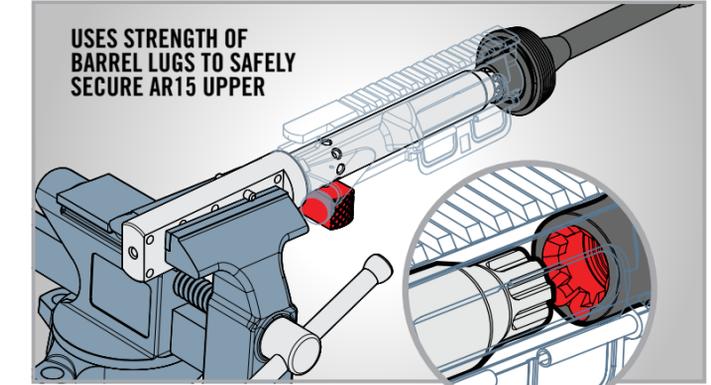
THE SAFEST AND SMARTEST WAY TO LOCK DOWN AN AR15 UPPER INTO A BENCH VISE.



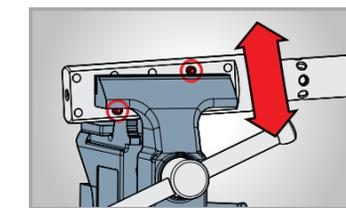
Traditional clamp style upper blocks fit poorly and can exert enough inward pressure to damage the receiver when applying torque to a barrel nut or flash suppressor. That's bad design. So, we designed an upper block that leverages the strongest part of the gun – the barrel lugs inside the star chamber. The Lug-Lok is precision machined and precisely fits into all MIL-SPEC uppers. It mates perfectly with the barrel lugs, while allowing you to rotate the upper to be able to work on different sides. There are 2 vise pins that allow you to hold the upper at multiple working angles and prevent unwanted rotation during high torque application. The lock knob keeps Lug-Lok seated into the barrel lugs. The result – the safest, easiest and smartest way to lock down an AR15 upper into a bench vise.

TRAP BLISTER ITEM # AVAR15LLVB MSRP \$79.99

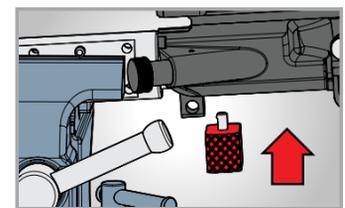
- Uses strength of barrel lugs to secure upper
- Precision machined to universally fit into all MIL-SPEC barrel lugs
- Superior experience to old-fashioned clamp-style outer receiver blocks
- Eliminates crushing and marring of outer receiver
- Secure the upper at multiple optimum working angles
- Critical functionality:
 - Torquing barrel nuts
 - Changing flash suppressors
 - Installing handguards
 - Adding accessories to a picatinny rail
 - Building or customizing



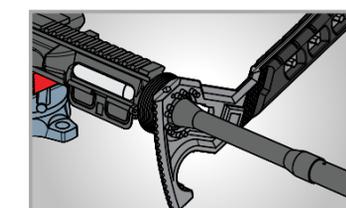
USES STRENGTH OF BARREL LUGS TO SAFELY SECURE AR15 UPPER
Rod seats precisely into barrel lugs inside the star chamber without damaging upper receiver housing



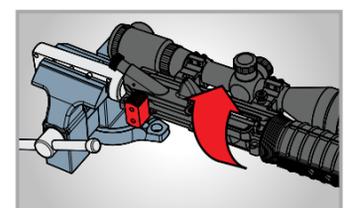
Vise Pins allow the upper to be positioned at different user-selected working angles and prevent unwanted rotation



Lock Knob keeps the upper locked into the barrel lugs at any rotation



Steel barrel lugs absorbs the pressure of torquing barrel nuts and flash suppressors – not the upper housing



Users can rotate the upper to optimal position for building, accessorizing or making fine adjustments

AR15 MASTER BENCH BLOCK™

The AR15 Master Bench Block holds 5 key AR15 components in 8 different orientations to allow you to knock out and install up to 14 different pins. The block is wrapped in over-molding that grips your bench so it won't slide around. Clear, engraved labels tell you what component fits where, and what size punch you'll need to knock out the pins. The biggest innovation is mounted inside – four strong magnets immediately grasp any pin you punch out and hold it securely to the block. It even includes storage for common size pins. This is a bench block you can swear by.

TRAP BLISTER ITEM # AVAR15MBB

MSRP \$29.99

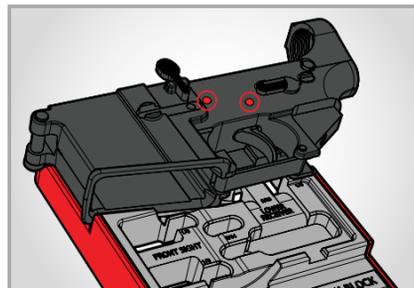
HOLDS ALL KEY GUN PARTS TO EASILY REMOVE 14 DIFFERENT PINS



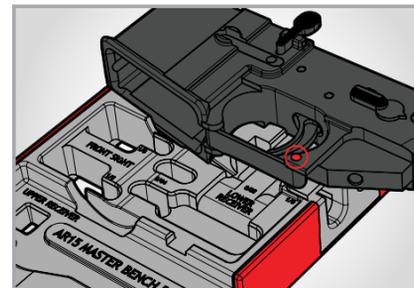
THE MOST COMPREHENSIVE AR15 BENCH BLOCK...EVER.



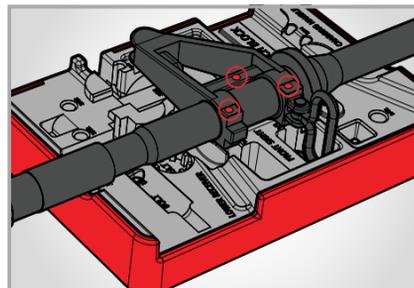
PATENT PENDING



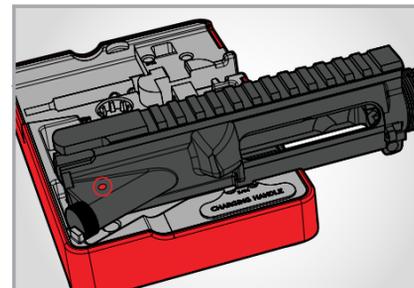
Remove trigger assembly by knocking out two 5/32" pins.



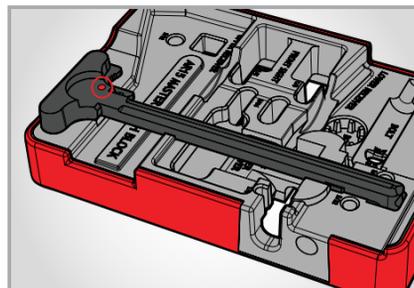
Lay receiver on right side to remove 1/8" trigger guard pin.



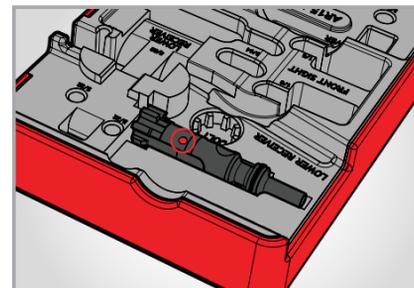
The standard A2 gas block has three removable pins: two 1/8" pins and one 5/64" roll pin.



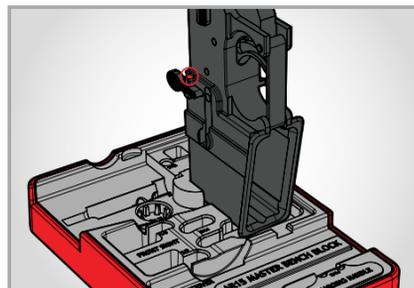
Holds upper and depresses forward assist to simplify removing 3/32" forward assist pin.



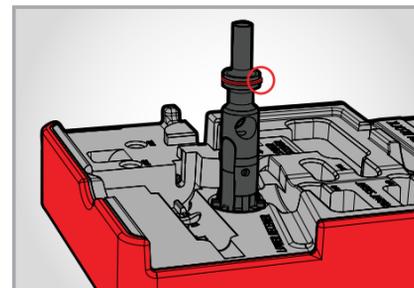
Standard charging handles have one 5/64" pin. Custom charging handles can have multiple pins.



Bolt extractors have a 3/32" solid pin that can be removed by placing the bolt on its side as shown.



Holds lower in vertical position to remove 3/32" bolt catch roll pin.



Place the bolt in the vertical position to install the three gas rings.

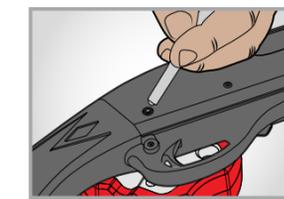
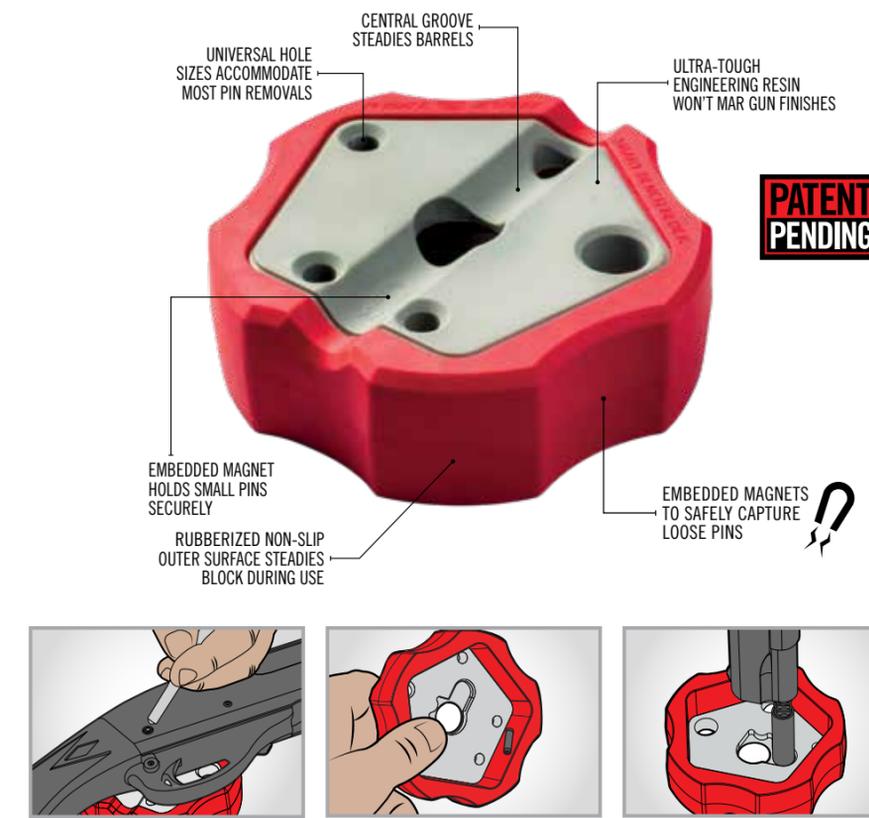
SMART BENCH BLOCK®

Made from engineering grade resin, this intelligently designed gunsmith block won't mar or damage gun finishes. The non-slip outer ring keeps the block from sliding on tables or benches while driving pins. An embedded magnet captures and holds driven pins so that they won't roll away. A rounded slot seats barrels and gun slides for increased stability. Designed to work with most guns. Makes the job easier and faster!

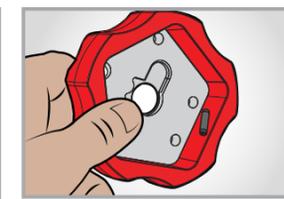
TRAP BLISTER ITEM # AVSBBLK

MSRP \$14.99

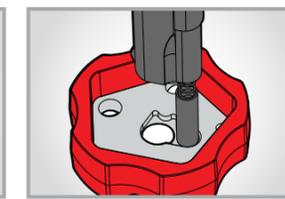
GUN PROTECTING, NO-SLIP STABILITY, "EXTRA HAND" ASSISTANCE FOR DRIVING PINS.



Holds gun and gun parts steady while punching pins



Never lose a driven pin again



Built-in government 1911 Barrel Bushing Wrench



ACCU-PUNCH™ HAMMER & PIN PUNCH SETS

Gunsmithing hammers and punches are core tools needed to modify or disassemble firearms. Most sets available today are generic repurposed hardware sets. Accu-Punch Hammer & Punch sets are designed from the ground up to work better on guns. The hammer features an ergonomic grip and perfectly balanced weight to give both precise control for tapping tiny pins and optimal force for those that need a little “persuasion”. Our punches are made of hardened steel with a nickle-plating to resist corrosion as well as hex-shaped handles and rubber O-rings for precise control. Our proprietary Pin Alignment Tool makes aligning and starting tiny pins both easy and accurate. These professional grade gunsmithing sets are organized in an uber-tough stand-up case.



Hex-shaped handles and rubber O-rings for precise control



Pin Alignment Tool holds even the smallest pins precisely

4 interchangeable hammer heads: Rubber, Brass, Steel & Nylon

Rubberized ergonomic grip and balanced weight offer precise control and power



GUNSMITHING PIN PUNCH SETS WITH PIN ALIGNMENT TOOL

STAND-UP TOOL CASE

This virtually indestructible stand-up case is a brilliant innovation that opens to form a kickstand, which displays every component and allows easy access. Plus, it's made from durable polycarbonate to stand up to any abuse you put it through.

NEW

ACCU-PUNCH™ HAMMER AND AR15 PIN PUNCH SET



STANDARD & ROLL PIN PUNCH SET FOR AR15



Bolt catch roll pin punch



INCLUDES EVERY STANDARD & ROLL PIN PUNCH NEEDED TO BUILD OR WORK ON AN AR15

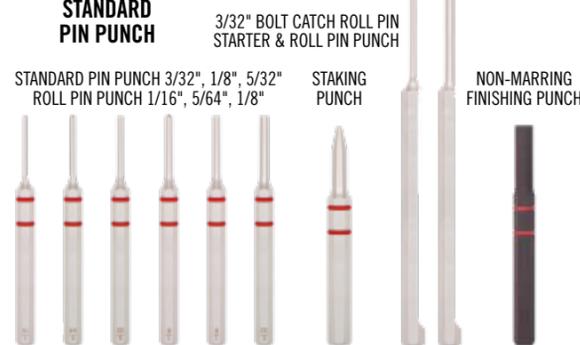


ROLL PIN PUNCH



STANDARD PIN PUNCH

- Gunsmithing hammer with rubberized, ergonomic grip
- 4 interchangeable hammer heads: rubber, brass, steel & nylon
- Pin Alignment Tool
- Standard pin punch 3/32", 1/8", 5/32"
- Roll pin punch 1/16", 5/64", 1/8"
- Staking punch
- 3/32" Bolt catch roll pin starter & roll pin punch
- Stand-up case



STANDARD PIN PUNCH 3/32", 1/8", 5/32"
ROLL PIN PUNCH 1/16", 5/64", 1/8"

STAKING PUNCH

NON-MARRING FINISHING PUNCH

SELF-PACK ITEM # AVHPS-AR

MSRP \$39.99

NEW

ACCU-PUNCH™ HAMMER & ROLL PIN PUNCH SET



ROLL PIN PUNCH SET



ROLL PIN PUNCH

INCLUDES ALL STANDARD SIZED ROLL PINS NEEDED FOR GUNS

- Gunsmithing hammer with rubberized, ergonomic grip
- 4 interchangeable hammer heads: rubber, brass, steel & nylon
- Pin Alignment Tool
- Roll pins 1/16", 5/64", 3/32", 1/8", 9/64", 5/32", 3/16", 7/32", 1/4"
- 5/16" engineering resin punch
- Stand-up case



ROLL PINS 1/16", 5/64", 3/32", 1/8", 9/64", 5/32", 3/16", 7/32", 1/4"

NON-MARRING FINISHING PUNCH

SELF-PACK ITEM # AVHPS-RP

MSRP \$39.99

ACCU-PUNCH™ HAMMER & PUNCHES



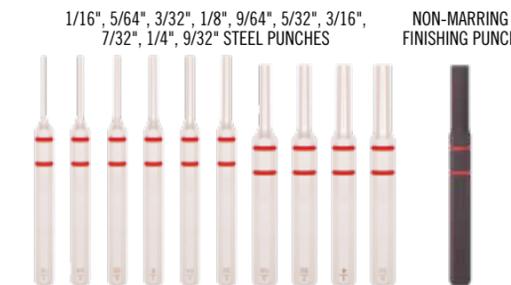
STANDARD PIN PUNCH SET



STANDARD PIN PUNCH

COMPLETE SET OF STANDARD SIZED GUN PIN PUNCHES

- Gunsmithing hammer with rubberized, ergonomic grip
- 4 interchangeable hammer heads: rubber, brass, steel & nylon
- Pin Alignment Tool
- 1/16", 5/64", 3/32", 1/8", 9/64", 5/32", 3/16", 7/32", 1/4", 9/32" steel punches
- 5/16" engineering resin punch
- Stand-up case



1/16", 5/64", 3/32", 1/8", 9/64", 5/32", 3/16", 7/32", 1/4", 9/32" STEEL PUNCHES

NON-MARRING FINISHING PUNCH

SELF-PACK ITEM # AVHPS

MSRP \$39.99



NEW

SMART DRIVE 90™

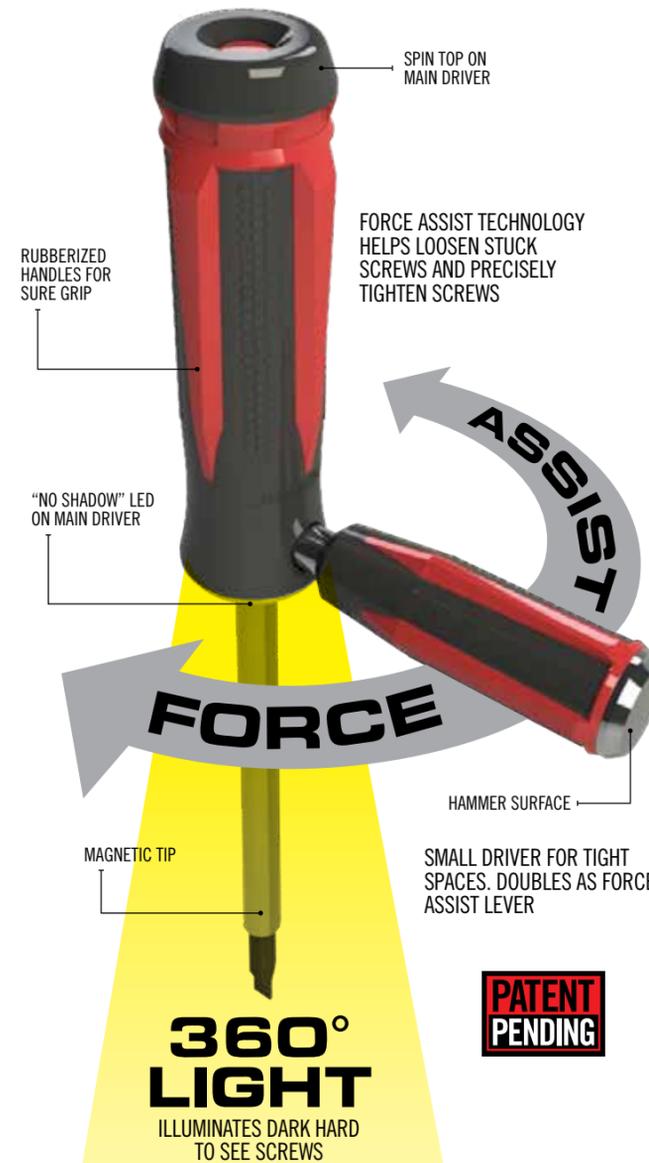
Smart Drive 90 is an advanced gunsmithing driver set. The main driver features a magnetic bit holder, rubber grip texture, jewelers spin top & 360° LED light. It partners with the small "close quarters" driver to create Force Assist™. Force Assist is a proprietary system that allows users to loosen frozen-in-place screws as well as precisely tighten screws without hand strength.

TRAP BLISTER ITEM # AVSD90

MSRP \$99.99



90 PIECE GUNSMITHING KIT WITH FORCE ASSIST LED BIT DRIVER.



WHY GUN BITS ARE BETTER THAN HARDWARE BITS



STANDARD SHAPE
Common hardware bits are tapered & put all of the torque on the top corners of the screw slot. This commonly results in deformed screws and slippage that gouges and damages your gun.



HOLLOW GROUND
Gun bits are hollow ground and come in different blade thickness and widths to perfectly match gun screw slots from top to bottom. This distributes force on the full bearing surface of the screw slot walls and greatly reduces slippage and marring.

87 STANDARD & METRIC BLACK OXIDE COATED GUN BITS

Comprehensive set of premium S2 steel gun bits. Engineered to precisely fit gun hardware. Designed to fail before damaging small, fragile screws and fasteners. Duplicates of most commonly used slotted bits.

HOLLOW GROUND/SQUARE CUT SLOTTED TIPS

- 3mm Group (9 bits), .5mm-1mm thickness
- 3.8mm Group (4 bits), .7mm-1mm thickness
- 4.7mm Group (4 bits), .6mm-.9mm thickness
- 5.4mm Group (10 bits), .4mm-1.2mm thickness
- 6mm Group (7 bits), .6mm-1.2mm thickness
- 7mm Group (9 bits), .6mm-1.5mm thickness
- 7.6mm Group (5 bits), .8mm-1.5mm thickness
- 8.6mm Group (6 bits), .7mm-1.6mm thickness
- 9mm Group (6 bits), .8mm-1.8mm thickness



TORX: T10, T15, T20, T25



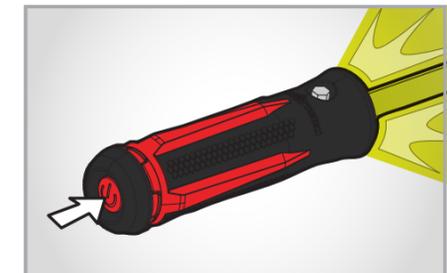
PHILLIPS: PH0, PH1, PH2, PH3



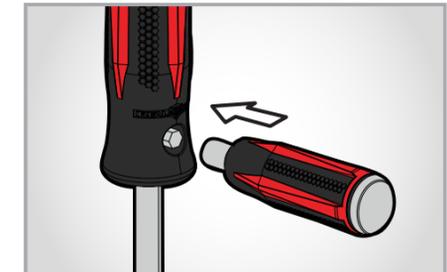
METRIC HEX:
1.5mm, 2mm, 2.5mm,
3mm, 4mm, 5mm, 6mm



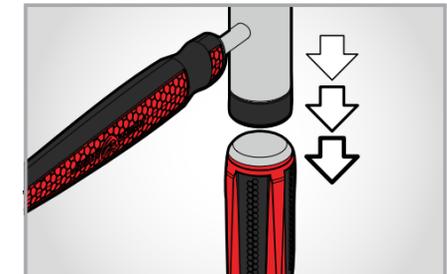
STANDARD HEX:
1/16", 5/64", 3/32", 7/64",
1/8", 9/64", 5/32", 3/16",
7/32", 15/64", 1/4"



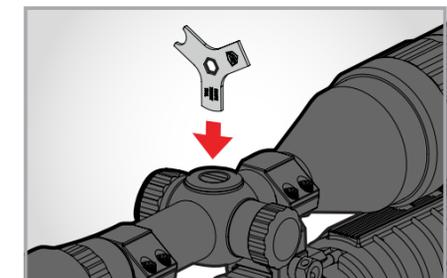
Powerful COB LED light provides 360° no-shadow illumination



Small bit driver inserts into main driver shaft to provide improved leverage for loosening and tightening screws



Steel hammer cap on small driver helps break free frozen screws



3-blade scope turret tool fits all common scope adjustment slot shapes



NEW

EASY-GRIP™ HANDGUARD REMOVAL TOOL

The name says it all. Ergonomic grips make one handed changing of handguards on AR15s and M16s a breeze. Simply hook to the empty magwell, place the contoured rods around the Delta Ring, squeeze the handles and pull down to compress the Delta Ring. Remove the handguard with your free hand. It's that simple.

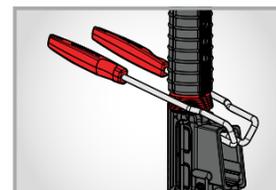
TRAP BLISTER ITEM # AVEGHRT

MSRP \$17.99

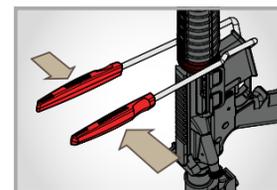
CHANGING YOUR HANDGUARD COULDN'T BE EASIER.



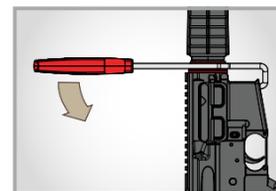
ERGONOMIC AR15 DELTA RING RETRACTOR



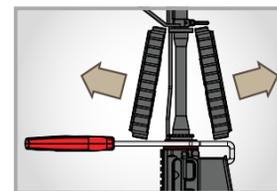
STEP 1: Slide coated rods onto Delta Ring and engage mag-hook in the empty magwell.



STEP 2: Squeeze handles together to grip Delta Ring.



STEP 3: While squeezing the handles, pull down to compress and disengage Delta Ring.



STEP 4: Remove handguards, then return Delta Ring to original position.

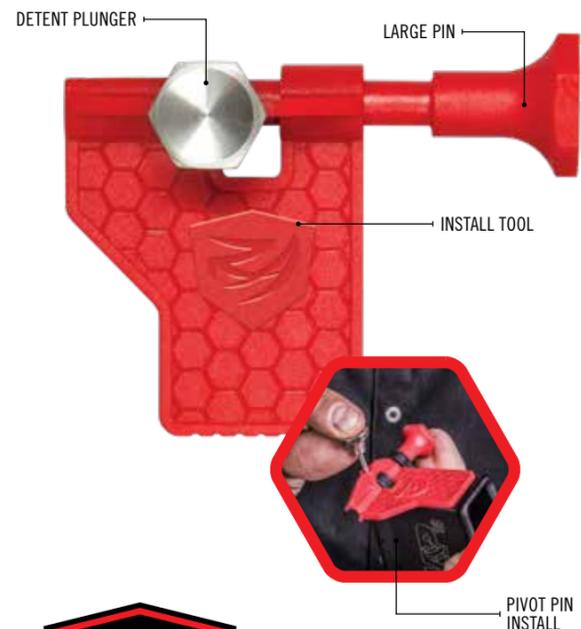


AR15 PIVOT PIN TOOL

How can such a small task cause such frustration? This brilliant little tool gives you an extra hand to turn the fumble finger, pin launching, pain-in-the-neck task into a quick breeze. 1-2-3-4 done, it's that simple.

TRAP BLISTER ITEM # AVAR15PPT

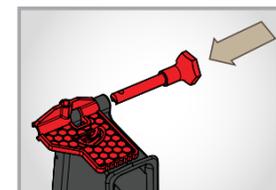
MSRP \$9.99



SIMPLIFIED INSTALLATION FIXTURE

CLICK. SNAP. DONE. FASTEST WAY TO INSTALL A PIVOT PIN.

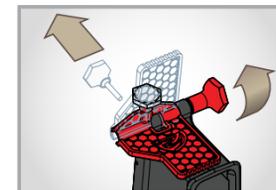
EASILY INSTALL THE PIVOT PIN IN LESS THAN 60 SECONDS



STEP 1. Put the Pivot Pin Tool (PPT) fixture over the pin housing on the lower and insert large PPT pin.



STEP 2. Load spring first, then detent second into the PPT fixture. Compress the spring and detent with the PPT plunger and hold.



STEP 3. Rotate the PPT assembly 90 degrees and then remove the plunger.



STEP 4. Insert pivot pin as shown, then remove large PPT pin. Finally, remove PPT fixture and snap pivot pin into closed position.

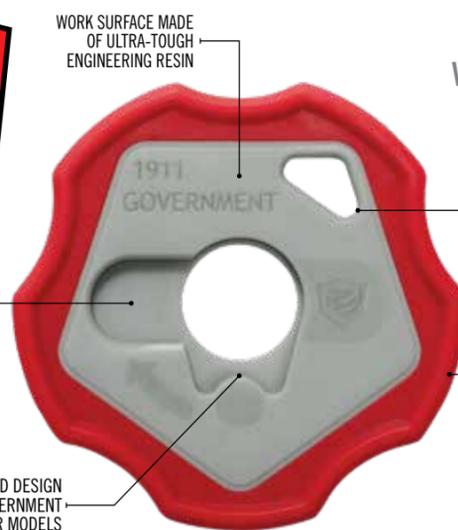


WORK SURFACE MADE OF ULTRA-TOUGH ENGINEERING RESIN

BARREL BUSHING WRENCH FITS BOTH GOVERNMENT & OFFICER MODELS

INNOVATIVE DESIGN CATCHES RECOIL SPRING PLUG

TWO SIDED DESIGN FITS BOTH GOVERNMENT & OFFICER MODELS



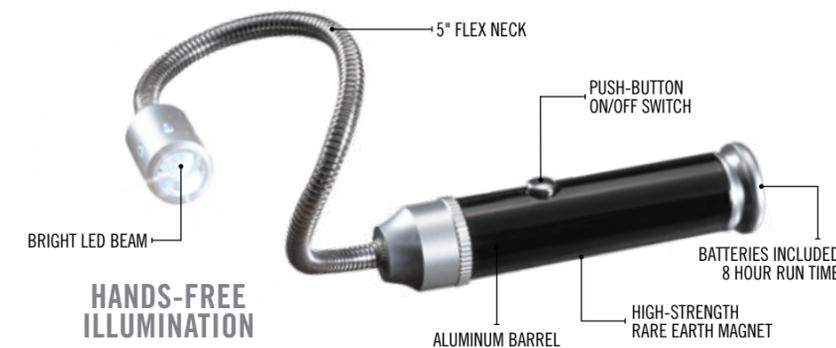
PATENTED

1911 SMART WRENCH®

Finally, a solution to the problem you've been dealing with for years. Removing the barrel bushing on your 1911 has never been easier. Press and turn. The ingenious design keeps the spring and plug corralled – and you out of the dentist's chair.

TRAP BLISTER ITEM # AV1911SW

MSRP \$9.99



MAGNETIC BORE LIGHT™

Light your bore while keeping both hands on your gun. Our Magnetic Bore Light clings to your barrel or action so you can control your firearm with both hands and get a great view into your bore, chamber, or action. Amazing 8 hour continuous run time keeps a bright white beam on the chore at hand. Light it up!

TRAP BLISTER ITEM # AVBR101-B

MSRP \$9.99

BE READY. STAY READY. ALPHA MULTI-TOOLS FOR GUNS.

GUN MULTI-TOOLS

THE OLD WAY:

Multi-tools have earned a must-have “be-prepared” status with tradesmen, homeowners, crafters and outdoorsmen. Gun owners like them too, but historically have only had non-specialized, made for the masses multi-tools to choose from.

THE NEW WAY:

We don't build mass-market multi-tools, we build multi-tools for guns from the ground up. They are for gun owners. Period. Handguns, shotguns, rifles and carbines all have unique needs and we have tools for all of them. In fact, we created the gun multi-tool category when we invented The Gun Tool. The entire Real Avid multi-tool line is laser focused on keeping firearms performing in the field as if your life depended on it!





AR15 TOOL™

This beefy, folding X-frame tool is built specifically for the needs of AR15 owners who want to keep their gun in the fight. It starts with textured iron tough G-10 side-plates for an extra-sure grip. The frame itself is fully loaded with a focused set of highly capable AR platform tools. It equips users to quickly remove carbon from all 12 critical surfaces of the bolt carrier group, make repairs in the field or on the bench, reduce malfunctions, add or remove accessories, make sight adjustments, and easily disassemble and reassemble their guns. This is the ultimate multi-tool for the AR15!

TRAP BLISTER # AVAR15T BOX # AVAR15T-B MSRP \$79.99

**THE SMARTEST,
MOST CAPABLE
MULTI-TOOL FOR
THE WORLD'S
MOST POPULAR
PLATFORM.**



THE ULTIMATE TOOL FOR THE AR15 PLATFORM

MOLLE-COMPATIBLE BALLISTIC NYLON SHEATH

- FRONT SIGHT ADJUSTER STORAGE
- ELASTIC BIT STORAGE
- MOLLE-COMPATIBLE STRAPS (ON REVERSE SIDE)

A1 & A2 FRONT SIGHT ADJUSTER

BIT DRIVER INCLUDES 12 BITS

- 3/32" ALLEN®
- 1/8" ALLEN®
- 3/16" ALLEN®
- #1 PHILLIPS®
- 3/32" FLAT
- 7/64" ALLEN®
- 9/64" ALLEN®
- T10 TORX®
- T15 TORX®
- T20 TORX®
- 3/16" FLAT
- 1/4" FLAT

SQUARE CUT HOLLOW GROUND

MANTAIN AND CUSTOMIZE YOUR AR15

PATENTED



GUN TOOL PRO® - AR15

When it comes to keeping your AR15 going bang and getting the most for your buck, Gun Tool Pro-AR15 is the clear choice. Thirty-five highly capable tools in a tactical, rugged design work with ease and precision to keep black guns firing reliably and accurately. From teardown and carbon scraping, to maintenance and reassembly, the Gun Tool Pro-AR15 is the partner to have in the field, at the range, or on the workbench.

TRAP BLISTER ITEM # AVGTPROAR

MSRP \$49.99

ADVANCED MULTI-TOOL FOR THE AR15 PLATFORM

INCLUDES:

- 3/32" ALLEN®
- 1/8" ALLEN®
- 3/16" ALLEN®
- 3/32" FLAT
- AR15 PIN PUNCH
- 7/64" ALLEN®
- 9/64" ALLEN®
- ⊕ #1 PHILLIPS®
- 3/16" FLAT

FRONT SIGHT ADJUSTER STORAGE

MOLLE-COMPATIBLE BALLISTIC NYLON SHEATH

A1 & A2 FRONT SIGHT ADJUSTER

KEEP IT READY

THE PISTOL TOOL™

The list of possibilities is long and thorough – mounting accessories, field disassembly, adjusting laser sights and changing side grips are just a few. Here, with easy one-hand access is every tool a shooter could want to service and adjust the handgun of their choosing. Each tool locks open and is carefully calibrated to popular pistol platforms – from a polymer striker fired pistol to everything needed to take down the 1911. The Pistol Tool is an essential addition to every handgunner's range bag or workbench.

TRAP BLISTER ITEM # AVPSTL

MSRP \$39.99

THE HANDGUN OWNERS' TOOL KIT THAT FITS IN A MAG POUCH.



SQUARE CUT HOLLOW GROUND

- 3/16" FLAT
- 1/8" FLAT
- #2 PHILLIPS®
- #1 PHILLIPS®
- 3/32" HEX
- T15 TORX®

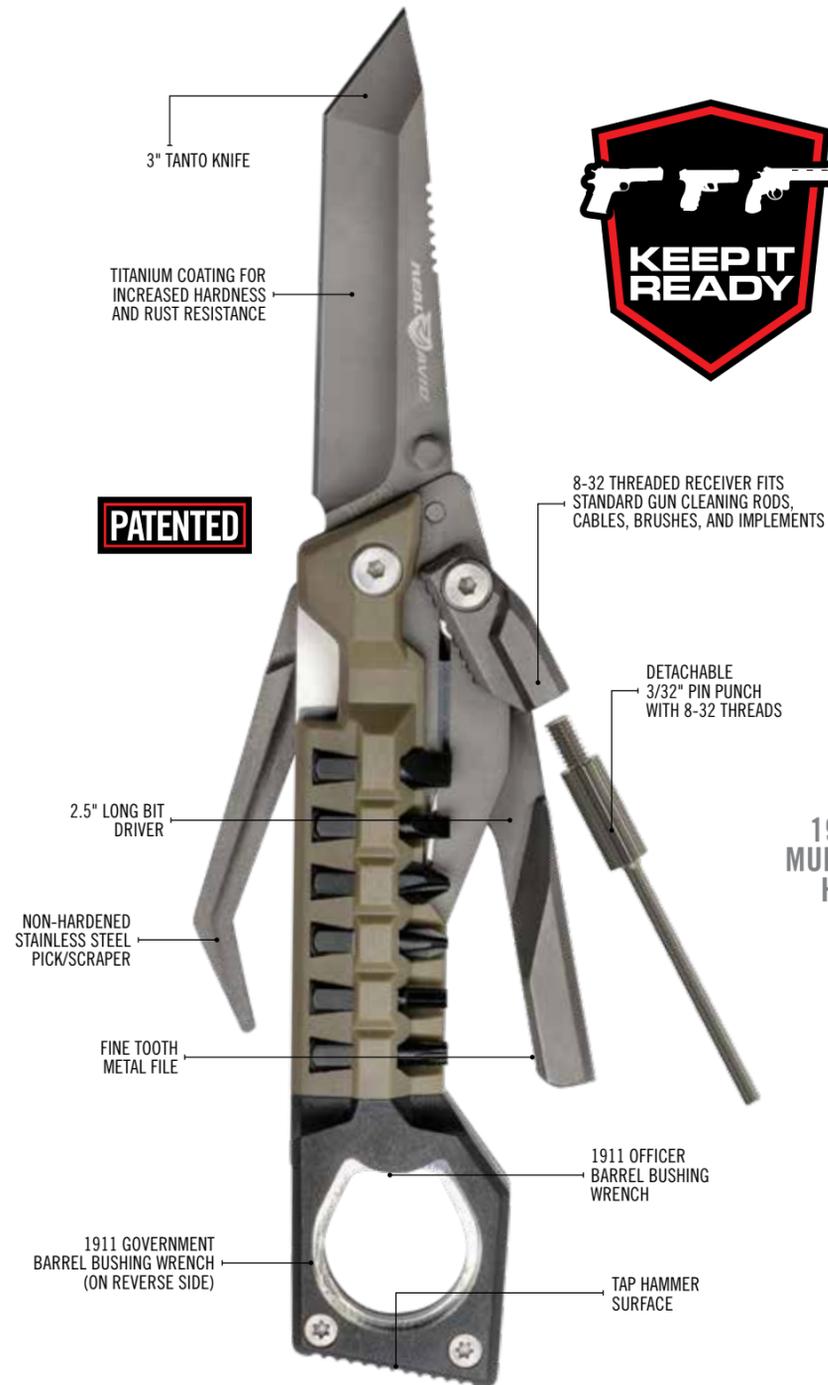
6 HEX BITS WITH BALL DETENTS

4 BONDHUS PROTANIUM® HEX KEYS FOR LASER SIGHTS

- 1/16"
- .05"
- .035"
- .028"



COMPACT SIZE FITS CONVENIENTLY INTO A PISTOL MAG POUCH



19-IN-1 GUN MULTI-TOOL FOR HANDGUNS



NEW

4-IN-1 TOOL FOR GLOCK™

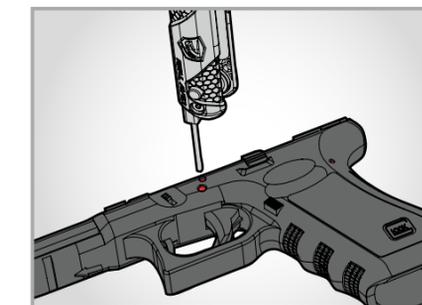
Sleek, ergonomic, packed with function. In every way a thoroughly modern armorer's tool for Glock owners. 4 different tools store inside the handle and each snaps open and locks in place with the push of a button. Remove pins for disassembly, change out front sights, remove slide lock spring and locking block and adjust aftermarket rear sights. Smart, precise, advanced... just like your Glock.

TRAP BLISTER ITEM # AVGLOCK41

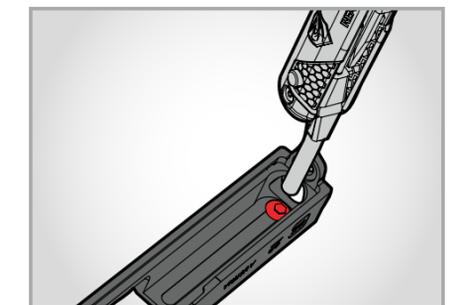
MSRP \$24.99

WORKS ON EVERY GLOCK. FITS IN YOUR POCKET.

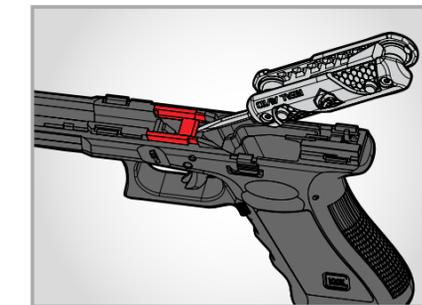
PUSH BUTTON, SPRING LOADED DEPLOYMENT OF 4 GLOCK-SPECIFIC TOOLS



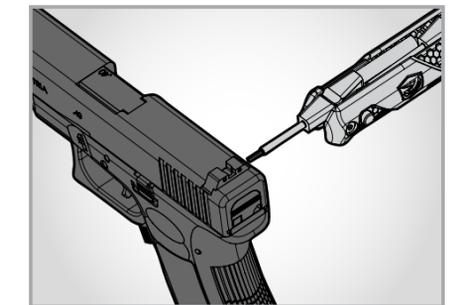
Easily remove all pins to disassemble your Glock to clean, modify or maintain



Remove & install front sight



Remove & install internal components like the slide lock spring & locking block with small flathead driver



Make adjustments to aftermarket rear sights with .050" Allen wrench

GUN TOOL MAX®

Packed with precision-made, gun-specific tools for hunters and shooters, this highly versatile multi-tool repairs, customizes, and makes disassembly and reassembly fast and easy. Included are needle-nose pliers with carbide cutter, a universal choke tube wrench, 3-position locking bit driver, and a heavy-duty 440 stainless steel knife. The ballistic nylon sheath carries 12 additional bits for added functionality. It's a whole new breed of Gun Tool.

TRAP BLISTER ITEM # AVGTMAX

MSRP \$59.99

THE ULTIMATE MULTI-TOOL FOR GUN OWNER'S.



NEXT-GEN FIREARM MULTI-TOOL

- BIT DRIVER INCLUDES 12 BITS
- ★ T10 TORX®
 - ★ T15 TORX®
 - ★ T20 TORX®
 - ★ #0 PHILLIPS®
 - ★ #1 PHILLIPS®
 - ★ #2 PHILLIPS®
 - Ⓛ 3/32" FLAT
 - Ⓛ 3/16" FLAT
 - Ⓛ 5/32" ALLEN®
 - Ⓛ 9/64" ALLEN®
 - Ⓛ 1/8" ALLEN®
 - Ⓛ 3/32" ALLEN®

GUN TOOL PRO®

Made for rifles and shotguns, Gun Tool Pro's rock-solid frame features 30 hard-working tools. Two-inch long bits fit into the magnetic 1/4" driver and 1/4" wrench for extra torque. It features two files, a locking claw-point knife and a removable magnetic storage compartment for holding small screws and pins. It also features a universal choke wrench and tap hammer, all in a sleek tactical design. Gun Tool Pro sets the standard for compact gun tools.

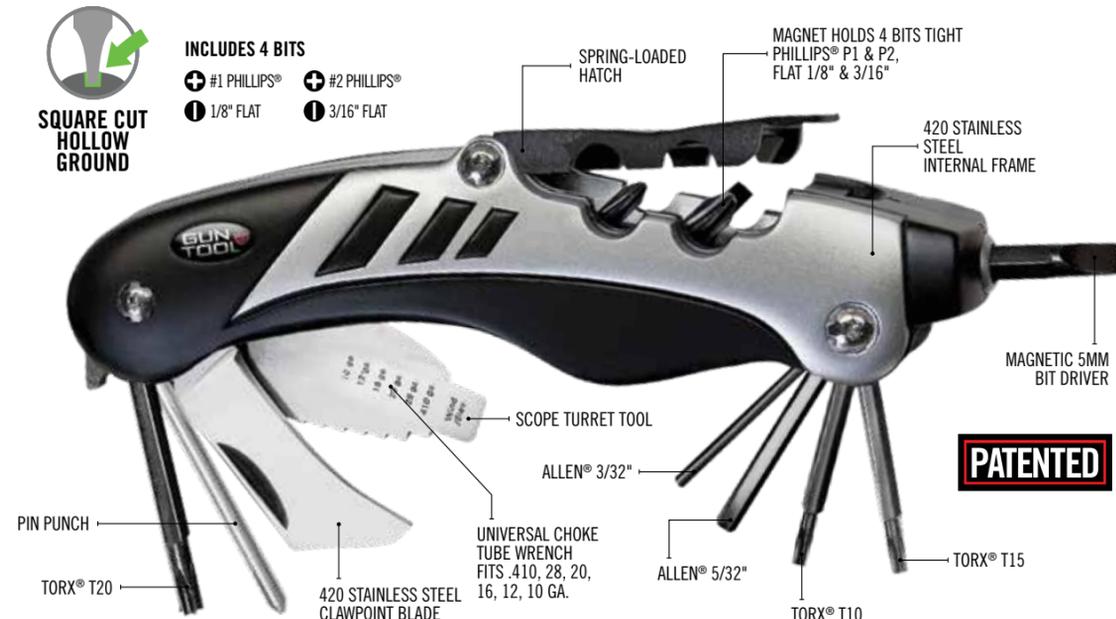
TRAP BLISTER ITEM # AVGTPRO

MSRP \$34.99

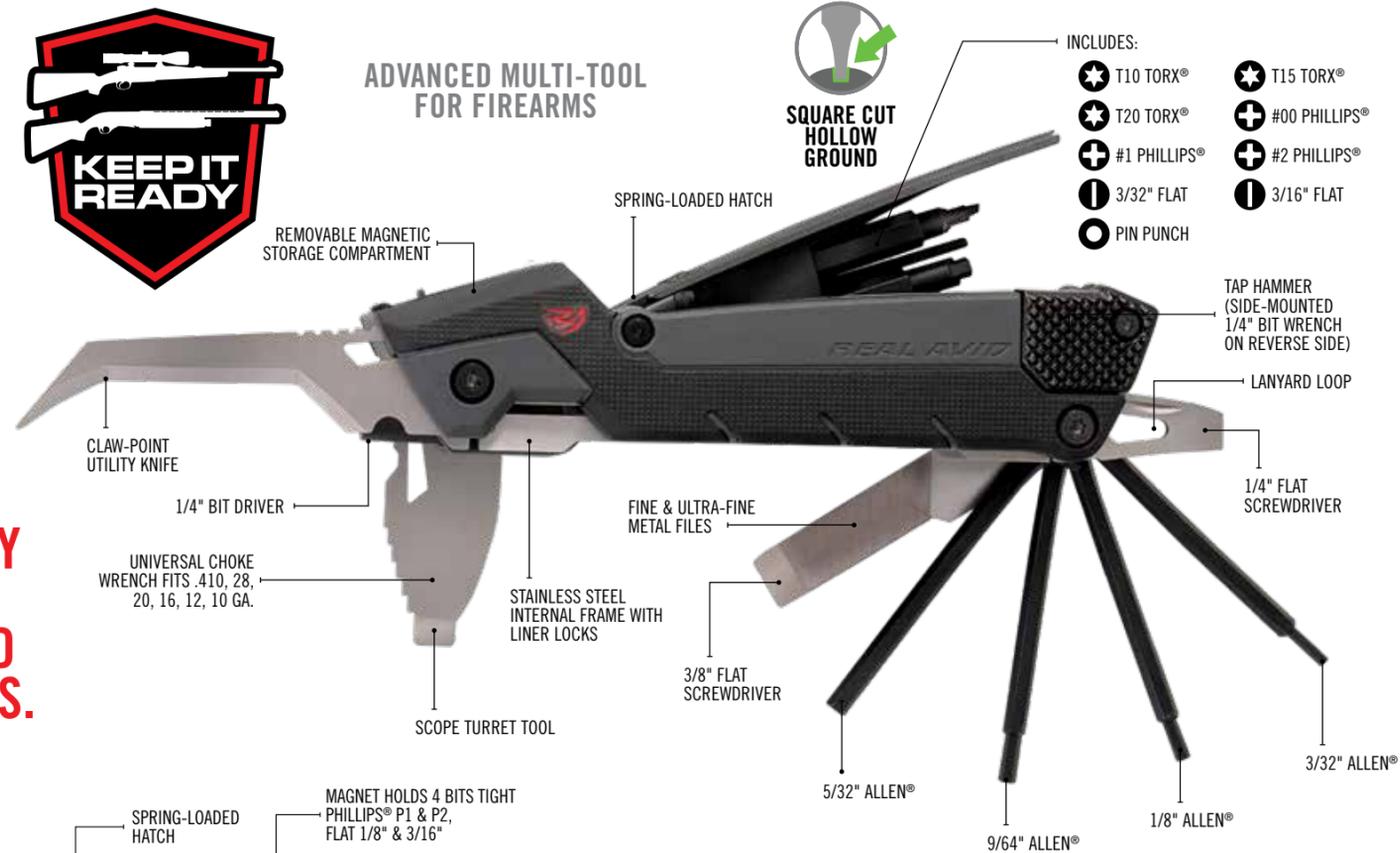
TOOLS SPECIFICALLY DESIGNED FOR POPULAR RIFLE AND SHOTGUN PLATFORMS.



- INCLUDES 4 BITS
- ★ #1 PHILLIPS®
 - ★ #2 PHILLIPS®
 - Ⓛ 1/8" FLAT
 - Ⓛ 3/16" FLAT



ADVANCED MULTI-TOOL FOR FIREARMS



- INCLUDES:
- ★ T10 TORX®
 - ★ T15 TORX®
 - ★ T20 TORX®
 - ★ #0 PHILLIPS®
 - ★ #1 PHILLIPS®
 - ★ #2 PHILLIPS®
 - Ⓛ 3/32" FLAT
 - Ⓛ 3/16" FLAT
 - Ⓛ PIN PUNCH

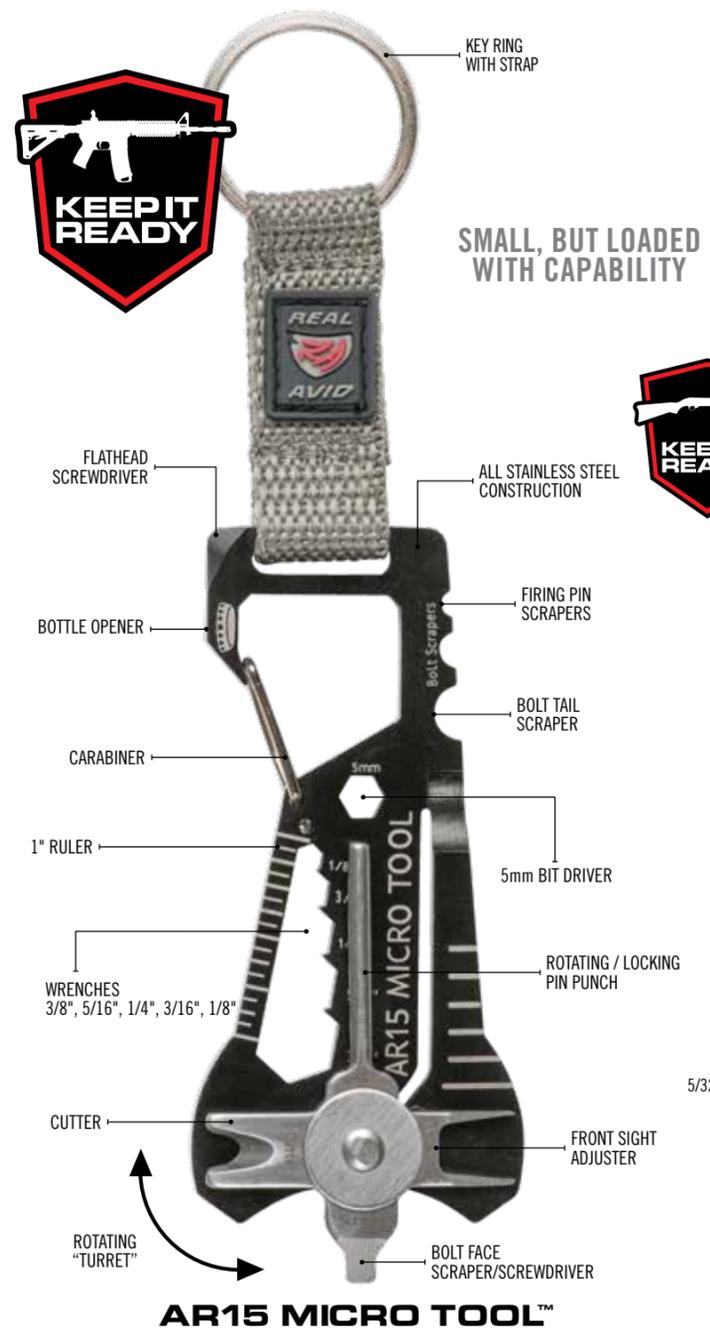
THE ORIGINAL MULTI-TOOL FOR RIFLES & SHOTGUNS.

THE GUN TOOL™

The Gun Tool is the original, shooter's multi-tool. This patented design features 18 of the most frequently used firearm tools. Its ergonomic body, weighing in at only 7 ounces, is designed to give you a perfect grip, proper leverage and ideal torque. The Gun Tool gives you a lot of capability whether you're in the field, on the range or at your workbench.

TRAP BLISTER ITEM # AVGTCL211
BOX ITEM # AVGTBX211

MSRP \$24.99
MSRP \$24.99



AR15 MICRO TOOL™

MICRO TOOLS™

Real Avid Micro Tools take gun specific functionality and pack it into a micro sized tool to take with you wherever you go. A multitude of breakdown, cleaning, adjusting, and sighting-in options are available in the pint size tools that are as welcome on your keychain as they are at the range.

We created these tools so that we would always be prepared, no matter the scenario. What we found out was, people loved using them as a statement of who they are and what they stand for, as much as they used them for their intended purpose. Real Avid Micro Tools aren't just functional, they're personal.

SMALL, BUT LOADED WITH CAPABILITY



RUGER 10/22 MICRO TOOL™

SHOTGUN MICRO TOOL™

AK47 MICRO TOOL™

1911 MICRO TOOL™

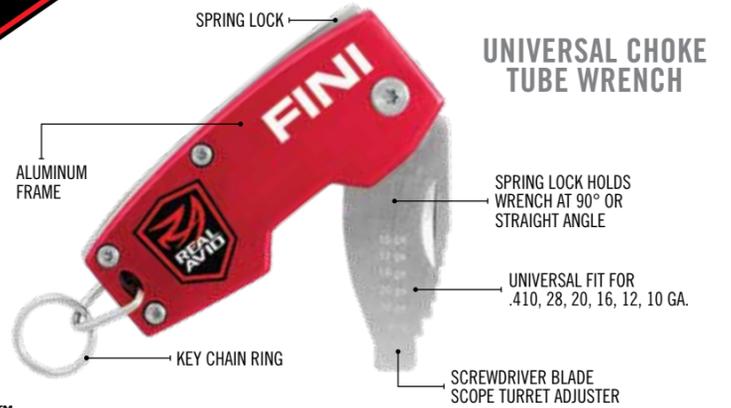
AR15 MICRO TOOL
RUGER 10/22 MICRO TOOL
SHOTGUN MICRO TOOL
AK47 MICRO TOOL
1911 MICRO TOOL

TRAP BLISTER ITEM # AVMICROAR15
TRAP BLISTER ITEM # AVMICRO1022
TRAP BLISTER ITEM # AVMICROSG
TRAP BLISTER ITEM # AVMICROAK47
TRAP BLISTER ITEM # AVMICRO1911

MSRP \$19.99
MSRP \$9.99
MSRP \$9.99
MSRP \$9.99
MSRP \$9.99



THE ONLY CHOKE TUBE WRENCH YOU WILL EVER NEED.



UNIVERSAL CHOKE TUBE WRENCH

FINI™

This pocket sized tool is the most versatile choke wrench ever. It fits most brands and all gauges between .410 and 10 gauge. The hefty stainless steel blade is built to stand up to stuck-and-stubborn choke tubes and is housed in an over-built aluminum housing. It also sports a handy screwdriver blade perfect for adjusting scope turrets or making repairs.

TRAP BLISTER ITEM # AVCWT210

MSRP \$9.99



A1 & A2 IN ONE TOOL

AR15 FRONT SIGHT ADJUSTER TOOL

This smartly designed tool makes front sight adjustments quick and easy. The stainless steel shaft is knurled to create no-slip leverage when turning tight posts. It works on both A1 & A2 front sights and the compact design won't clutter up your bag.

TRAP BLISTER ITEM # AVAR15FSA

MSRP \$9.99





Self-storing, durable case also doubles as a gear organizer



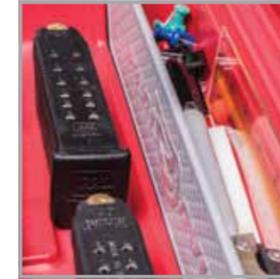
Case can be snapped onto either the left or right side of the mat



Interior compartment stores loose range accessories with removable divider



Ammo organizer for loading magazines at the line



Storage holds ruler, tape, tools, markers and other range essentials



Molded case fits into range bags or backpacks

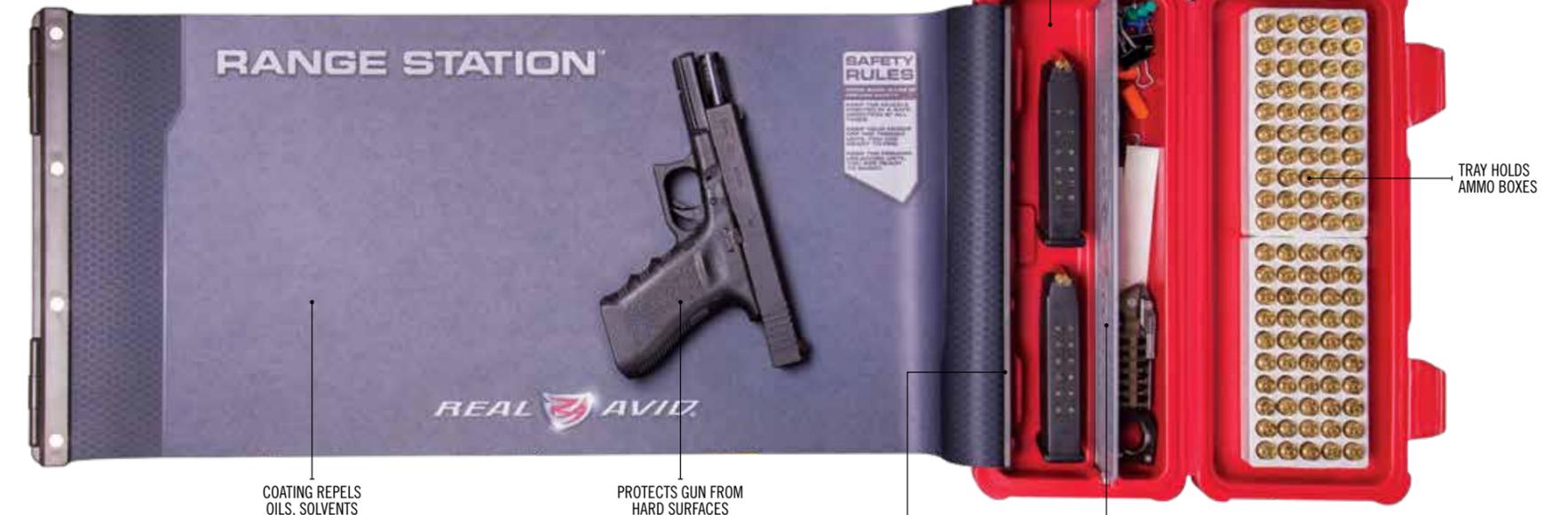
RANGE STATION®

A lot of hard work goes into becoming a better shooter and it's the smallest details that make the biggest difference. The Range Station is an intelligent solution to keep you focused on achieving your goal. The Range Station contains a 12" x 24" padded mat to keep your gun safe and a hard sided case to keep all of your gear organized. Interior compartments are sized for ammo boxes and magazines, as well as small gear like rulers, pens, target markers and more. When you're done shooting, the mat rolls into the case for easy storage and transportation. Staying organized keeps you laser-focused on becoming a better, more confident, safer shooter.

BOX ITEM # AVRNGSTA

MSRP \$29.99

BRING A PROTECTIVE SURFACE WITH YOU, ANYWHERE YOU SHOOT.



12" X 24" PADDED GUN MAT WITH GEAR ORGANIZER

COATING REPELS OILS, SOLVENTS

PROTECTS GUN FROM HARD SURFACES

CASE ATTACHES TO LEFT OR RIGHT OF MAT

REMOVABLE DIVIDER

TRAY HOLDS AMMO BOXES

SELF-STORING, DURABLE CASE ALSO DOUBLES AS A GEAR ORGANIZER

CLEAN OUT OLD THINKING.

MODERN GUN CLEANING

THE OLD WAY:

There is a cynical attitude by many companies in our industry that says that gun owners don't care about gun cleaning and are perfectly fine using poorly designed low function tools and kits to maintain their guns. We say bunk to that.

THE NEW WAY:

Guns have changed and so have their owners. We design and invent the most advanced cleaning products for a new generation of hands-on gun owners who are motivated to do the best job possible of maintaining their guns. These smart, specialized, enhanced cleaning tools and kits rid guns of carbon and fouling faster, easier and more thoroughly. From the bore, to every mechanical part of the gun.



WORLD'S EASIEST BORE CLEANER IS NOW THE FASTEST SELLER.



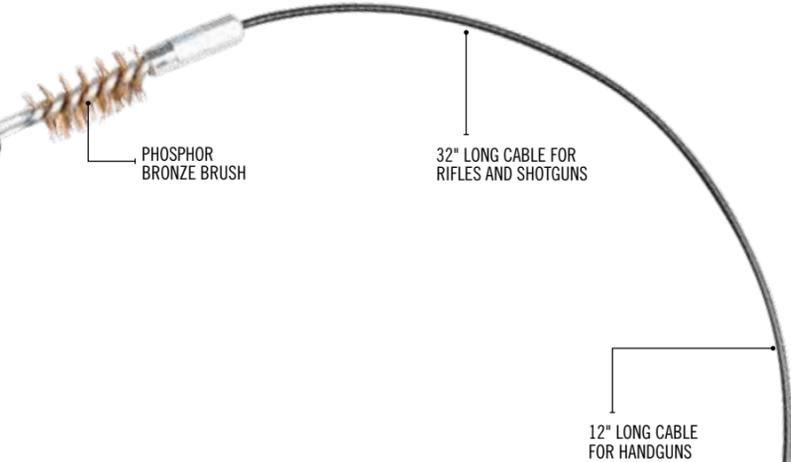
HANDLE DOUBLES AS CLEAN STORAGE FOR CLEANING CABLE

DURABLE POLYCARBONATE HANDLE IS SURROUNDED BY A FLEXIBLE OVERMOLDING

CABLE CONNECTS TO HANDLE QUICKLY AND EASILY

10" LONG BRAIDED MOP FOR SHOTGUNS

8-1/2" LONG BRAIDED MOP FOR HANDGUNS AND RIFLES



PHOSPHOR BRONZE BRUSH

32" LONG CABLE FOR RIFLES AND SHOTGUNS

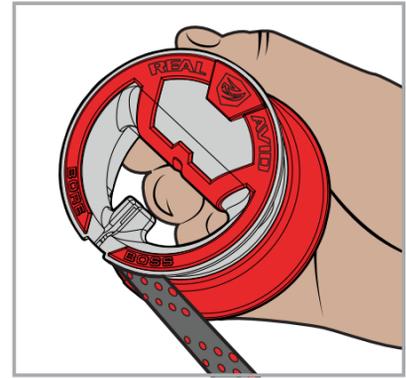
12" LONG CABLE FOR HANDGUNS

NOW 11 CHOICES!
.17 CAL. TO 12 GA.

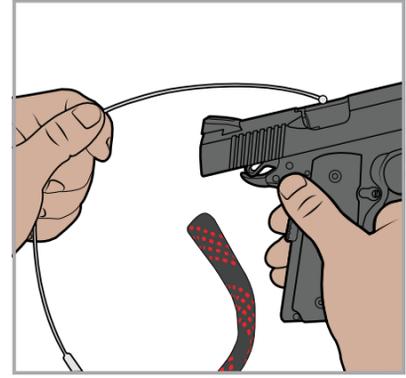
BORE BOSS® KITS

.357 / .38 / 9MM	HANDGUN	TRAP BLISTER ITEM # AVBB9MM	MSRP \$9.99
.40 / .41 CAL.	HANDGUN	TRAP BLISTER ITEM # AVBB40	MSRP \$9.99
.44 / .45 CAL.	HANDGUN	TRAP BLISTER ITEM # AVBB45	MSRP \$9.99
NEW .17 CAL.	RIFLE	TRAP BLISTER ITEM # AVBB17	MSRP \$9.99
.22 CAL.	RIFLE	TRAP BLISTER ITEM # AVBB22	MSRP \$9.99
.223 / 5.56MM	RIFLE	TRAP BLISTER ITEM # AVBB223	MSRP \$9.99
.243 / .260 / 6.5MM	RIFLE	TRAP BLISTER ITEM # AVBB243	MSRP \$9.99
.270 / .280 / 7MM	RIFLE	TRAP BLISTER ITEM # AVBB270	MSRP \$9.99
.30 / .308 / 7.62MM	RIFLE	TRAP BLISTER ITEM # AVBB308	MSRP \$9.99
20 GA.	SHOTGUN	TRAP BLISTER ITEM # AVBB20G	MSRP \$9.99
12 GA.	SHOTGUN	TRAP BLISTER ITEM # AVBB12G	MSRP \$9.99

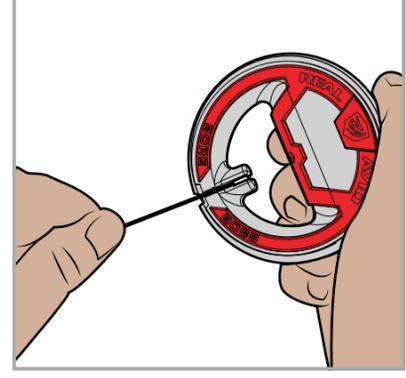
PATENTED



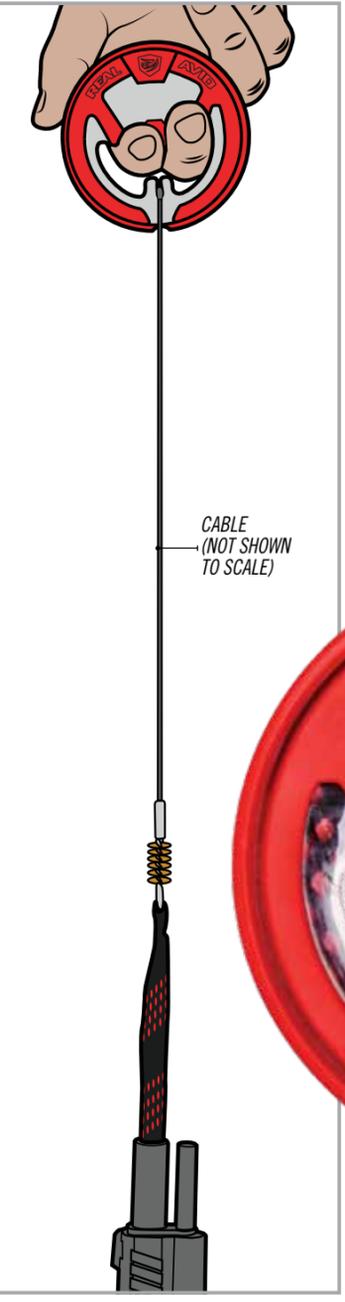
1. FLIP OPEN PROPRIETARY CLEAN STORING CASE & RETRIEVE CLEANING CABLE



2. FEED DUAL ACTION CABLE THROUGH BARREL



3. CLIP CLEANING CABLE TO CLOSED CASE FOR COMFORTABLE GRIP



4. PULL CASE & CLEANING CABLE TO QUICKLY CLEAN BORE

FLIP, FEED, CLIP, PULL.



STORE.

**PATENT
PENDING**

INTEGRATED
OIL-RESISTANT MAT

MULTI-FUNCTION
T-HANDLE

INTEGRATED
CLEANING KIT

POP-UP TOOL HOLDER
NEATLY ORGANIZES ALL BORE
BRUSHES, MOPS, JAGS, PLUS
GUN SPECIFIC COMPONENTS

GUN MAT, ADVANCED CLEANING TOOLS, PARTS TRAY, ALL IN ONE

PREMIUM
BRASS RODS

ACCU-GRIP™
DETAILING PICKS
& BRUSHES

SMART BRUSHES™



MAGNETIC TRAY

Attached spill-proof, impact resistant case comes equipped with a comprehensive set of cleaning tools

CLEANING
PATCHES

SLOTTED BORE
PATCH TIPS

NEW

WORLD'S FIRST SELF STORING, ALL-IN-ONE GUN CLEANING STATIONS.



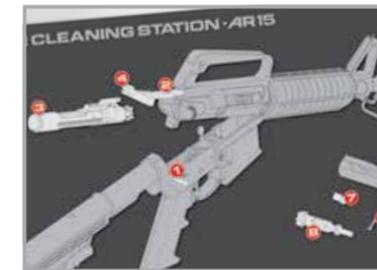
ERGONOMIC HANDLE
ROTATES, TAPS PINS
AND ALSO WORKS
AS A DETAILING HANDLE

**MULTI-FUNCTION
T-HANDLE**

MASTER CLEANING STATIONS™

Introducing the world's first Master Cleaning Stations. Designed to empower gun owners to thoroughly clean their entire guns from bore, breech and action down to the component level. The case provides frustration free, spill-proof storage and features a proprietary pop-up storage riser making every tool easy to extract and return to its fitted holder. It ingeniously organizes a comprehensive set of gun specific cleaning tools that are locked in place, clearly labeled, easy to access and rattle free. A magnetic parts tray keeps small gun parts from getting lost during cleaning. Finally, an integrated oil resistant, no-slip backed, padded cleaning mat provides a large, safe, anywhere-anytime cleaning surface. The entire expansive Master Cleaning Station rolls up and fits into a compact storage bag.

These are not so-called "Deluxe Cleaning Kits". These are smart, modern, everything you need, where you need it, when you need it, frustration free, top of the food chain, "problem solved" cleaning stations.



Integrated oil resistant, no-slip backed, padded cleaning mat



Components are smartly organized, snap-fit in place and easy to access while cleaning



Magnetic tray keeps small gun parts secure while cleaning



Entire cleaning station rolls up and fits into handy storage bag

MASTER CLEANING STATIONS™ - HANDGUN



This is the world's first handgun Master Cleaning Station. Designed for comprehensive cleaning of .22/9mm/.357/.38/.40/.45 caliber handguns. It provides a huge 19" x 16" work area for a completely disassembled gun, yet rolls up for compact storage in the included bag.



Attached spill-proof, impact resistant case comes equipped with a comprehensive set of multi-caliber handgun cleaning tools

Components are smartly organized, snap-fit in place and easy to access while cleaning

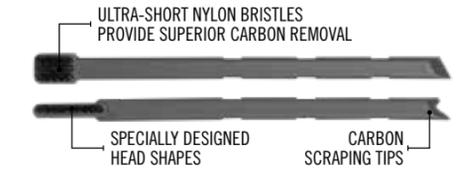
BOX ITEM # AVMCS-P MSRP \$39.99

INTEGRATED, COMPREHENSIVE GUN CLEANING.

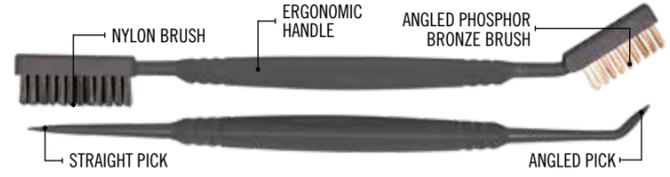
FITS .22 / 9MM / .357 / .38 / .40 / .45



SMART BRUSHES - DESIGNED JUST FOR GUNS



ACCU-GRIP DETAILING PICKS & BRUSHES



MASTER CLEANING STATIONS™ - UNIVERSAL GUN



This is the world's first Master Cleaning Station for rifles, handguns and shotguns. Designed for comprehensive cleaning of handguns and rifles (.22 - .45 caliber) and 20 & 12 ga. shotguns. It provides a huge 43" x 16" work area for a completely disassembled long gun, yet rolls up for compact storage in the included bag.



Attached spill-proof, impact resistant case comes equipped with a comprehensive set of cleaning tools for rifles, handguns & shotguns

Components are smartly organized, snap-fit in place and easy to access while cleaning

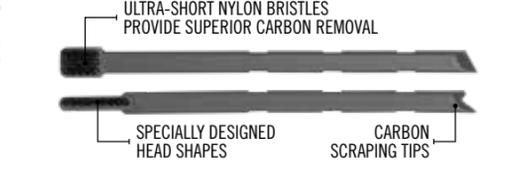
FITS .22 -.45 HANDGUNS AND RIFLES, PLUS 20 & 12 GA. SHOTGUNS



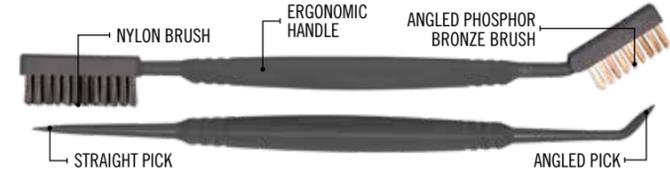
3 PREMIUM BRASS RODS



SMART BRUSHES - DESIGNED JUST FOR GUNS



ACCU-GRIP DETAILING PICKS & BRUSHES



BOX ITEM # AVMCS-U MSRP \$49.99

NEW

MASTER CLEANING STATIONS™ - AR15

FITS .223/5.56MM



This is the world's first AR15 Master Cleaning Station. Designed for comprehensive cleaning of MIL-SPEC AR15s. It provides how-to cleaning and maintenance instruction and keeps easy-to-lose gun parts organized while you work. It provides a huge 43" x 16" work area for a completely disassembled gun, yet rolls up for compact storage in the included bag.



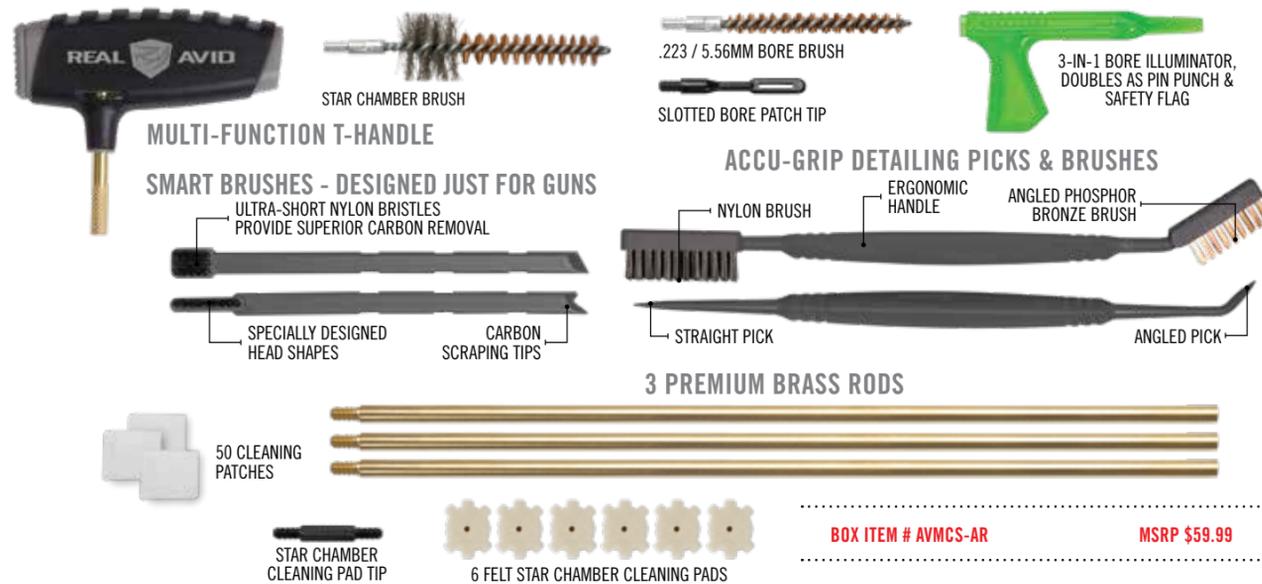
Attached spill-proof, impact resistant case comes equipped with a comprehensive set of AR15 cleaning tools. Components are smartly organized, snap-fit in place and easy to access while cleaning.



THE AR15 SCRAPER
CLEANS CARBON FROM 12 BOLT CARRIER GROUP SURFACES



AR15 FIELD GUIDE
DETAILED, ILLUSTRATED, HOW-TO INSTRUCTION FOR CLEANING AND MAINTAINING AN AR15



BOX ITEM # AVMCS-AR MSRP \$59.99

NEW

SMART LOCK™ BORE GUIDE

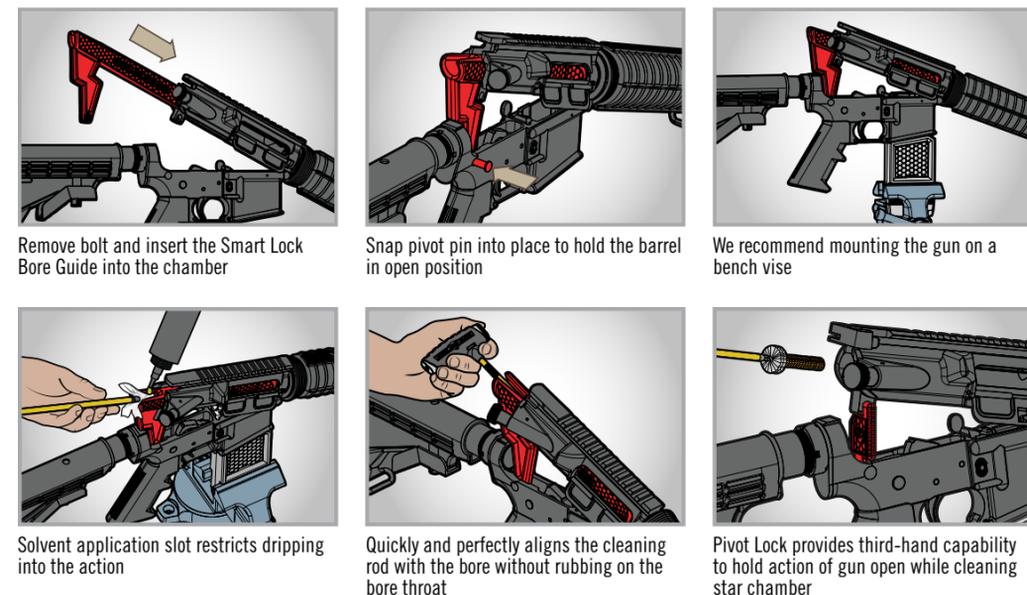
This clever design combines the ability to lock the AR15 upper open while perfectly aligning cleaning rods inside the barrel. The industry-first pivot-locking arm securely holds the upper open at an optimum angle for cleaning the bore. The Smart Lock Bore Guide protects the chamber and bore from accuracy-robbing damage by preventing the cleaning rod from bowing and rubbing the bore throat. By properly aligning the rod, it is easier to push tight patches through the bore. It reduces solvent and gunk from entering the action while scrubbing a dirty bore. The included Pivot Lock holds the gun open while cleaning the star chamber.

TRAP BLISTER ITEM # AVSLBG

MSRP \$19.99



AR15 PIVOT LOCKING BORE CLEANING GUIDE.



NEW

AR15 BRUSH COMBO



ALL COMPONENTS WORK WITH STANDARD 8-32 THREADS

The AR15 Brush Combo contains the critical components you need to keep your AR15 chamber and bore carbon free. It contains a star chamber brush and star chamber mop for cleaning inside the hard to reach star chamber. Star chamber pads help collect left-over carbon while applying the perfect amount of oil or solvent. The .223 / 5.56mm bore brush scrubs baked on carbon from lands and grooves.

TRAP BLISTER ITEM # AVAR15BC

MSRP \$9.99

AR15 STAR CHAMBER CLEANING PADS

There's no easy way to clean carbon out of the star chamber of an AR15 unless you're a surgeon. That's why you use a star chamber brush to loosen the carbon then remove it with our star chamber cleaning pads (20 pack) and a healthy dose of solvent. Done deal. Now get back to shooting.



ZIP BAG ITEM # AVAR15CP

MSRP \$12.99



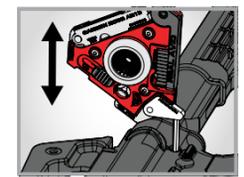
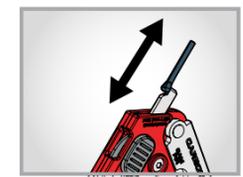
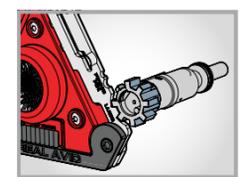
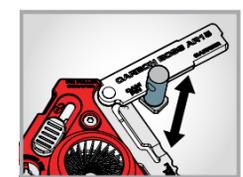
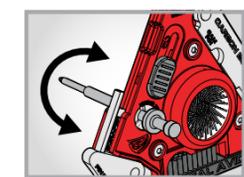
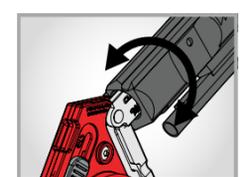
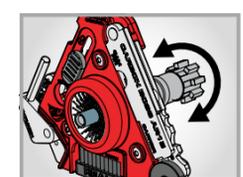
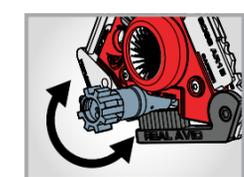
DESTROY CARBON QUICKLY FROM 13 BOLT CARRIER GROUP SURFACES.

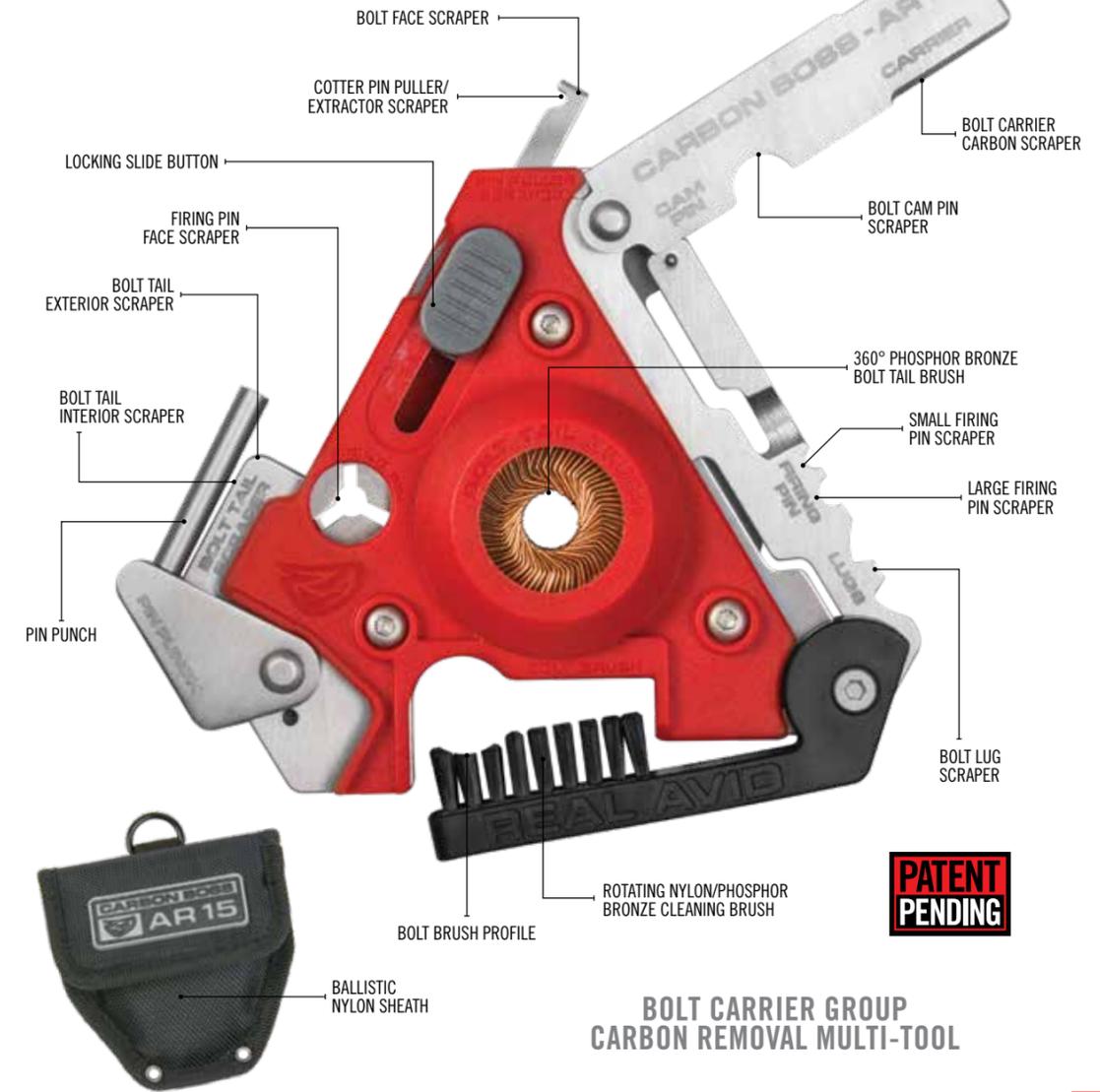
CARBON BOSS® - AR15

Smartly designed, this is the most comprehensive carbon removal multi-tool ever. Packed with easy-to-use precision cleaning tools, it gives you the power to easily demolish carbon from 13 surfaces on the bolt carrier, bolt, bolt cam pin & firing pin. It also features a pin punch, cotter pin puller, detailing brushes and a nylon carry sheath. Thorough, easy and fast, keeps your gun in the action.

TRAP BLISTER ITEM # AVCARBAR15 MSRP \$29.99

SCRAPES & CLEANS ALL 4 MAJOR PARTS OF THE BOLT CARRIER GROUP

		
Fold out pin punch	Cotter pin puller also cleans bolt face & behind cartridge extractor	Scrapes interior, exterior and shoulder of bolt tail in 1 operation
		
Bolt lug scraper	Bolt cam pin scraper	Cleans both firing pin diameters + pin face
		
Cleans 2 interior bolt carrier surfaces in one operation	360° bolt tail polishing brush	Nylon & phosphor bronze brush cleans bolt waist & other surfaces



BOLT CARRIER GROUP CARBON REMOVAL MULTI-TOOL

PATENT PENDING

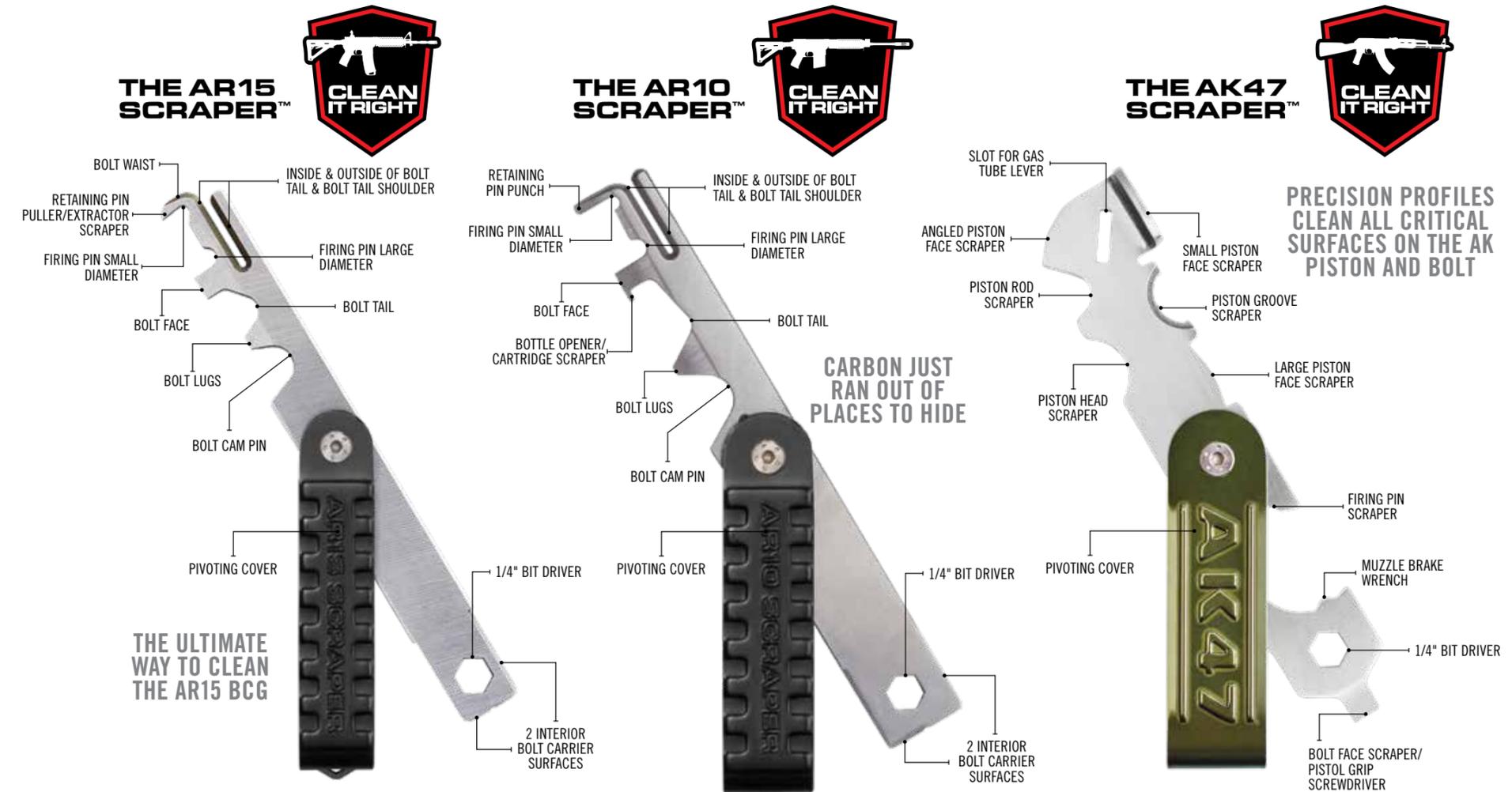


CARBON SCRAPERS

THE PROBLEM: The bolt carrier group is a precision assembly and is the moving heart of a gun's mechanical operation. Carbon fouls that operation all up and causes most of the malfunctions common to semi-auto tactical rifles.

THE SOLUTION: The Carbon Scrapers from Real Avid are also precision instruments designed to perfectly mirror every single surface of the bolt and bolt carrier to make carbon removal intuitive, effective and fast.

**PRECISION-MACHINED
CARBON-ERADICATING
SCRAPERS FOR YOUR
TACTICAL FIREARMS.**



TRAP BLISTER ITEM # AVAR15S MSRP \$19.99

TRAP BLISTER ITEM # AVAR10S MSRP \$19.99

TRAP BLISTER ITEM # AVAK47S MSRP \$19.99

NEW

SMART BRUSHES™

Designed from the ground up to do a better and faster job of cleaning guns than “toothbrush” style brushes. Proprietary Micro Bristles stay rigid under pressure providing superior scrubbing power without splaying and deforming. Four unique brush shapes with integrated scrapers are designed to specifically clean hard-to-reach interior and exterior surfaces where carbon and gunk accumulate.

ZIP BAG ITEM # AVSB01

MSRP \$9.99

8 SUPER SCRUBBER SMART GUN BRUSHES WITH INTEGRATED SCRAPERS

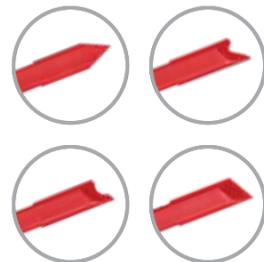


CARBON BUSTING MICRO BRISTLES

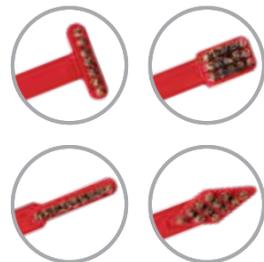


LENGTH 5 1/2"

4 SCRAPER TIPS REMOVE STUBBORN CARBON & GUNK



4 UNIQUE BRUSH SHAPES IN NYLON & PHOSPHOR BRONZE



Scrub harder without deforming bristles and remove carbon faster



Designed to fit gun specific, hard-to-clean surfaces where carbon and gunk accumulate



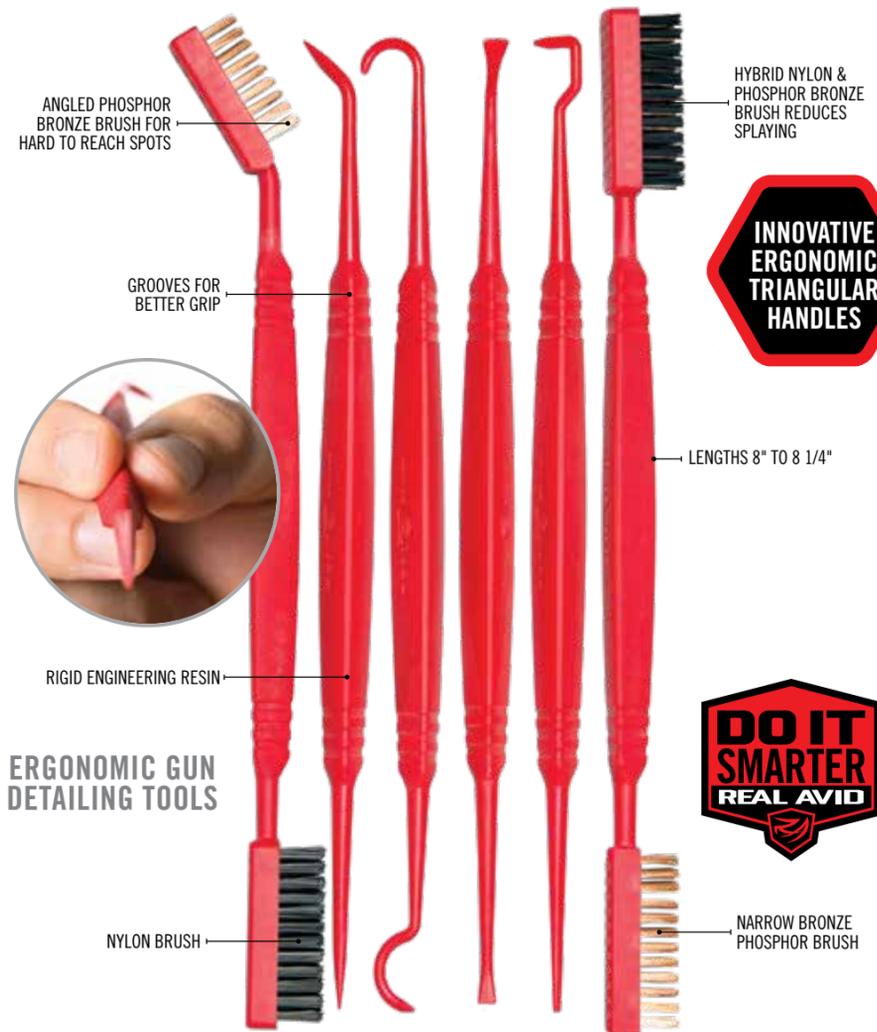
Nylon bristles provide effective cleaning without damaging exterior finishes

ACCU-GRIP™ PICKS & BRUSHES

For years guns owners have been relying on homemade tools to clean the crud out of the deepest crevices of their firearms. We created a superior line of picks and brushes that gives you complete control when cleaning hard to reach areas, comfortably fits in your hand and most importantly – won't damage your firearm. Put away the toothpicks and duct tape and use tools that were designed for the job.

ZIP BAG ITEM # AVPBS

MSRP \$9.99



ANGLED PHOSPHOR BRONZE BRUSH FOR HARD TO REACH SPOTS

GROOVES FOR BETTER GRIP



RIGID ENGINEERING RESIN

ERGONOMIC GUN DETAILING TOOLS

NYLON BRUSH

HYBRID NYLON & PHOSPHOR BRONZE BRUSH REDUCES SPLOYING

INNOVATIVE ERGONOMIC TRIANGULAR HANDLES

LENGTHS 8" TO 8 1/4"



NARROW BRONZE PHOSPHOR BRUSH

SPOT LIGHT™ PRECISION CLEANING KIT

After countless hours hunched over our gun benches, picking through the shadows trying to find all the crud hiding in our firearms a light bulb turned on: what if we put a light in the handle of our tools so we can see every last speck that's been eluding us? Brilliant!

TRAP BLISTER ITEM # AVSLPCK

MSRP \$29.99



7 BITS FOR COMMON GUN MAINTENANCE TASKS



LOCK RING FOR 1/4" TOOLS

SWAB HOLDER

3 LED LIGHTS

NO MORE HIDING PLACES FOR CARBON OR CRUD

ERGONOMIC TRIANGULAR GRIP

1/4" BIT HOLDER

BRASS PICK

BRASS PICK

USES (2) AAA BATTERIES (NOT INCLUDED)

NYLON FLAT SCRAPER

8-32 THREADED ADAPTER

BRASS FLAT SCRAPER

PATCH COLLAR HOLDS PATCHES ON 1/4" TOOLS (10 PATCHES INCLUDED)

HYBRID NYLON / BRONZE PHOSPHOR BRUSH

10 SWABS FOR USE IN SWAB HOLDER

ON / OFF SWITCH



**TABLE GRIPPING, OIL REPELLING,
SHOCK ABSORBING, PARTS SECURING,
GUN CLEANING AWESOMENESS.**

SMART MATS

These are cleaning mats on steroids. The no-slip backed padded mat, features an oil-resistant surface, allows you to properly clean your gun without ruining the kitchen table and is large enough to handle field-stripped guns. The ingenious magnetic parts tray ensures your pins, screws and springs are never lost again. This is real world gun cleaning taken to the next level.

AR15 SMART MAT	BOX ITEM # AVAR15SM	MSRP \$19.99
AK47 SMART MAT	BOX ITEM # AVAK47SM	MSRP \$19.99
UNIVERSAL SMART MAT	BOX ITEM # AVULGSM	MSRP \$19.99
1911 SMART MAT	BOX ITEM # AV1911SM	MSRP \$14.99
HANDGUN SMART MAT	BOX ITEM # AVUHGSM	MSRP \$14.99

AR15 SMART MAT®



1911 SMART MAT®



AK47 SMART MAT®



HANDGUN SMART MAT®



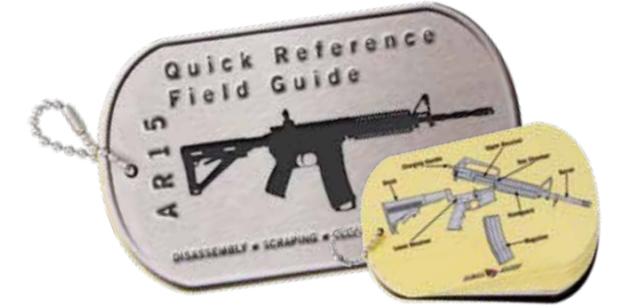
UNIVERSAL SMART MAT®



LONG GUN MATS
43" X 16"

HANDGUN MATS
19" X 16"

STEP-BY-STEP INSTRUCTIONS AND ILLUSTRATIONS.



FIELD GUIDES

Our platform-specific Field Guides deliver time-tested know-how in a smart new way. You won't be thumbing through an index, or sifting through engineering lingo with our straightforward approach. The detailed, easy-to-follow graphics show you what you need: how to break down, clean, oil, and put back together your favorite guns. Durable, oil-resistant books fit in your range bag or on a workbench.

AR15 FIELD GUIDE™

TRAP BLISTER ITEM # AVAR15R MSRP \$9.99

AK47 FIELD GUIDE™

TRAP BLISTER ITEM # AVAK47R MSRP \$9.99

RUGER 10/22 FIELD GUIDE™

TRAP BLISTER ITEM # AV1022R MSRP \$9.99

1911 FIELD GUIDE™

TRAP BLISTER ITEM # AV1911R MSRP \$9.99

GLOCK FIELD GUIDE™

TRAP BLISTER ITEM # AVGLOCKR MSRP \$9.99

SMITH & WESSON M&P FIELD GUIDE™

TRAP BLISTER ITEM # AVMNPR MSRP \$9.99



PROFESSIONAL GRADE KITS. NOT TYPICAL, CHEAP, TRAY-BASED, SPILL-PRONE KITS.

GUN BOSS® PRO

THE PROBLEM: We have all experienced the joy of cheap cleaning kits with broken lids, loose fitting generic components, stripped down features and finally the inevitable spill. Frustrating and so old fashioned.

THE SOLUTION: Gun Boss Pro is the answer to cheap, flimsy, spill prone cleaning kits. The virtually indestructible, stand-up case puts a complete set of gun cleaning tools at your fingertips. Premium components are secured into labeled fitted tool slots and stay organized. No annoying loose parts. Conveniently the lid doubles as a kick-stand, standing the case up for easy access to tools.



CRUSH-PROOF, SPILL-PROOF CASE FLIPS OPEN AND STANDS UP FOR ORGANIZED, EASY ACCESS.

THERE ARE MORE INNOVATIONS IN OUR HANDLES THAN MOST HAVE IN THEIR ENTIRE CLEANING KITS



ERGONOMIC HANDLE ROTATES, TAPS PINS AND ALSO WORKS AS A DETAILING HANDLE

MULTI-FUNCTION T-HANDLE



GUN BOSS® PRO - UNIVERSAL GUN CLEANING KIT

Gun Boss Pro is the answer to cheap, flimsy, spill prone cleaning kits. The virtually indestructible stand-up case puts a complete multi-gun cleaning kit at your fingertips. No annoying loose parts. Premium tools snap securely into labeled compartments and stay organized. Professional, specialized and smart. It's a superior experience for modern shooters.

SELF-PACK ITEM # AVGBPRO-U

MSRP \$29.99



FITS .22 - .45 CAL. HANDGUNS & RIFLES, 20 & 12 GA. SHOTGUNS



GUN BOSS® PRO HANDGUN CLEANING KIT

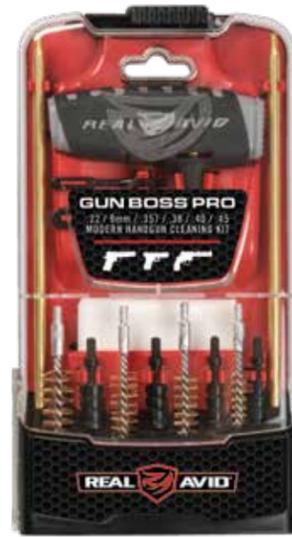
The virtually indestructible stand-up case puts a complete handgun kit at your fingertips. Tools snap securely into place and stay organized – unlike cheap tray based kits. Professional, specialized and smart. It's a superior experience for modern shooters.

SELF-PACK ITEM # AVGBPRO-P

MSRP \$19.99



CRUSH-PROOF, SPILL-PROOF, STAND-UP CASE



.22 - .45 CALIBER MODERN CLEANING KIT



GUN BOSS® PRO AR15 CLEANING KIT

The virtually indestructible stand-up case puts a complete AR15 kit at your fingertips. Tools snap securely into place and stay organized – unlike the chaos of conventional kits. Professional, specialized and smart. It's a superior experience for modern shooters.

SELF-PACK ITEM # AVGBPROAR15

MSRP \$29.99



CRUSH-PROOF, SPILL-PROOF, STAND-UP CASE



.223 / 5.56MM MODERN CLEANING KIT



GUN BOSS® PRO PRECISION CLEANING TOOLS

Designed to supplement traditional gun cleaning kits with a professional set of detailing tools. The virtually indestructible stand-up case puts specialized cleaning tools at your fingertips. Tools snap securely into place and stay organized. Remove carbon and gunk from every nook and cranny inside your gun. Professional, specialized and smart. It's a superior experience for modern shooters.

SELF-PACK ITEM # AVGBPROPCT

MSRP \$19.99



CRUSH-PROOF, SPILL-PROOF, STAND-UP CASE



STEP UP CLEANING KIT IN A STAND-UP CASE



RUGGED & READY TACTICAL CLEANING KITS.

GUN BOSS®

Gun Boss breaks the mold for portable cleaning kits. The compact rugged, weather proof case easily fits into a pack or range bag. It smartly organizes and securely holds components in snap-in trays and brackets. No rattling, no spills and no annoying loose parts. This sets the standard for a portable cleaning kit.

ORGANIZED, LOCKED DOWN & READY TO GO



WEATHER PROOF, TACTICAL CASE

RODS AND KEY COMPONENTS FIT SNUG IN PLACE AND STAY ORGANIZED

COMPONENTS SNAP FIRMLY AND SECURELY INTO THE OIL-RESISTANT TRAY



GUN BOSS® AR15

AR15 KIT FITS
.223 CAL. / 5.56MM

- 7-threaded coated steel rod sections with rotating tip combine to form a 33" rod
- T-handle
- 5.56 / .223 bore brush, phosphor bronze bristles
- Star chamber brush
- Slotted bore patch tip
- Bolt carrier brush
- Straight and angled cleaning picks
- 3-in-1 bore illuminator/pin punch/safety flag
- 5—wool star chamber cleaning pads
- 50—1.5" X 1.5" cleaning patches
- Weather proof, tactical case



TRAP BLISTER
ITEM # AVGCKAR15
MSRP \$29.99



GUN BOSS® AK47

AK47 KIT FITS
7.62MM

- 6-threaded steel rods with durable black e-coating and swivel tip combine to form a 28.5" rod
- T-handle
- 7.62mm bore brush
- Chamber brush
- Gas tube nylon brush
- Gas tube mop
- Slotted bore patch tip
- AK47 drift pin punch with gas port scraper tip
- Bore illuminator / safety flag
- Compact AK47 carbon scraper
- 50—1.5" X 1.5" cleaning patches
- Weather proof, tactical case



TRAP BLISTER
ITEM # AVGCKAK47
MSRP \$29.99



GUN BOSS® UNIVERSAL

FITS .17 - .45 CAL.,
20 GA. & 12 GA.

- 1—Rifle/shotgun flex rod
- 1—Handgun flex rod
- T-handle
- 20 & 12 ga. shotgun mops
- 20 & 12 ga. bore brushes
- .45 cal. bore brush
- .357 / .38 / 9mm bore brush
- .30 cal. bore brush
- .270 to .280 / 7mm bore brush
- .22 to .223 / 5.56mm bore brush
- .22 cal. short-action bore brush
- .17 cal. bore brush/slotted bore patch tip
- 3—short-action, non-marring slotted bore patch tips fit long and shorter ejection ports
- Large and small threaded adapters
- 25—shotgun cleaning patches
- 25—rifle/handgun cleaning patches
- Weather proof, tactical case



TRAP BLISTER
ITEM # AVGCK310-U
MSRP \$29.99



GUN BOSS® RIFLE

RIFLE KIT FITS
.22 CAL. - .30 CAL.

- 7-section rod system w/swivel tip combine to form a 33" rod
- T-handle
- .22 cal. bore brush
- .243 cal. bore brush
- .270 / .280 cal. bore brush
- .30 cal. bore brush
- .22 cal. bore patch jag
- .243 cal. bore patch jag
- .270 / .280 cal. bore patch jag
- .30 cal. bore patch jag
- Slotted bore patch tip
- 50—1.5" X 1.5" cleaning patches
- Weather proof, tactical case



TRAP BLISTER
ITEM # AVGCK310-R
MSRP \$19.99



GUN BOSS® SHOTGUN

SHOTGUN KIT FITS
20 GA. & 12 GA.

- 7-section rod system w/swivel tip combine to form a 33" rod
- T-handle
- 20 ga. mop
- 12 ga. mop
- 20 ga. bore brush
- 12 ga. bore brush
- Slotted bore patch tip
- Thread adapter
- 50—3" X 3" cleaning patches
- Weather proof, tactical case



TRAP BLISTER
ITEM # AVGCK310-S
MSRP \$19.99



GUN BOSS® HANDGUN

HANDGUN KIT FITS
.22 CAL. - .45 CAL.

- 2-section rod system w/swivel tip combine to form a 9" rod
- T-handle
- .22 cal. bore brush
- .357 / .38/9mm bore brush
- .40 cal. bore brush
- .45 cal. bore brush
- .22 cal. bore patch jag
- .357 / .38/9mm bore patch jag
- .40 cal. bore patch jag
- .45 cal. bore patch jag
- 2—slotted bore patch tips
- 25—3" X 3" cleaning patches
- 25—1.5" X 3" cleaning patches
- Weather proof, tactical case



TRAP BLISTER
ITEM # AVGCK310-P
MSRP \$19.99

TOP SELLING ASSORTMENTS THAT MOVE THE NEEDLE.

PICK THE SOLUTIONS THAT MATCH YOUR CUSTOMERS' PROFILE.

We've done all the work for you. You know your store, we know how to set you up for success. These pre-assorted options will have you hitting the ground running or will strengthen what you have started. Or, work with your rep to customize your assortments.



NEW
ALL GUN OWNERS

ITEM # AVTKA-U MSRP \$960.00



NEW
AR15 ENTHUSIAST

ITEM # AVTKA-AR MSRP \$1,520.00



NEW
AR15 DIY

ITEM # AVTKA-ARDIY MSRP \$924.00



NEW
HANDGUNNER

ITEM # AVTKA-HG MSRP \$765.00

CAPITALIZE ON THE MOMENTUM OF THE HOTTEST SELLING BORE CLEANER.

BORE BOSS® FIXTURES

Anyone who owns a gun wants one of these. The world's easiest bore cleaner belongs in every range bag, gun case and/or glove compartment.



NEW
FREE STANDING POP UP DISPLAY

ITEM # AVBBFSD MSRP \$600.00



NEW
HANGING SIDEKICK DISPLAY

ITEM # AVBBFSD11 MSRP \$420.00

FREE-STANDING FIXTURE

FOOTPRINT
24-1/4" w x 56" h x 18" d

SIDEKICK FIXTURE

14" w x 47-1/4" h x 4-1/2" d

WE'RE LEADING A REVOLUTION. JOIN US.

You could call it a rebellion against a decades long race to the bottom by old school gun cleaning and tool companies. Their business approach is to strip down quality and performance in order to lower costs and then use their size to leverage distribution. The result is retail shelves full of commodity products with low turns and shrinking margins. It's time for change!

Innovation and industry leading design is driving our revolution. Real Avid is relentlessly and rapidly inventing and upgrading new gun tools and cleaning equipment that deliver a best-in-class user experience.

Merchandising is fueling the revolution on the frontlines – retail shelves. We put our innovative products into best-in-class retail packaging and POS displays that bring new life to boring aisles and educates, entices and says “must have” to our customer. Packaging that closes the deal!

Our revolution is working. Both professionals and hands-on gun owners are joining us every day. Real Avid is rapidly growing and taking market share at a breathtaking pace.

**WE'RE FOCUSED AND READY TO BE YOUR GO-TO PARTNER.
IF YOU HAVEN'T ALREADY, IT'S TIME TO JOIN US!**

WE WANT YOU TO JOIN US. HERE'S WHY YOU SHOULD:

- A red-hot brand transforming a commodity space
 - Growing consumer demand
 - Providing strong differentiation and visual appeal
- Top line growth for your store
 - New product ideas stimulate new demand
 - Fast turning inventory (use your dust rags on other brands)
 - Consumers thrilled with new GUN DIY experiences
- Increased profitability
 - Better margins than EVER before
 - Turnkey merchandising solutions that generate more \$ per foot
 - Simple, best-selling assortments that are tailored to your store
- You have a friend in the business
 - Easy to start and even easier to re-order
 - Best-in-class customer service (a “live” person happy to help)
 - We're excited to develop long-term relationships



PARTNERSHIP IN THE REAL WORLD.

We all choose and are sometimes given different missions in our lives. The success or failure of those missions often hinges upon who you choose as your partner. Real Avid hungers to make a difference. To be real in our relationships. To go deeper and not compromise in our search for what's important. To serve our customers by inventing new and smarter ways to solve real-world problems for gun owners. We'll know we've succeeded, when we earn the right to be your partner in the missions that you live to achieve.

For the owners of Real Avid, our partner in all of our missions is Jesus Christ. Everything that we do is gently governed by our faith in who He is and how He has changed our lives. It guides our business practices, fuels our creativity and drives us to do everything that we can to honor Him. He leads us to serve others with love and grace and to show by example what real faith looks like in a hurting world. We hope that ultimately, He becomes your partner in your life's mission.

John 3:16 "For God so loved the world that He gave his one and only son, that whoever believes in Him will not perish but have eternal life."

INNOVATION WORKS



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